

PHOENIX, AZ.

WESTGATE ENTERTAINMENT DISTRICT

BC UNIT ID: WG 4C
LOCATION: W COYOTES BLVD & N SUNSET BLVD
GEOPATH ID: 30714780
SIZE: 54' H X 28' 5" W
FORMAT: STATIC, ILLUMINATED
FACING: N
LAT: 33.533495
LONG: -112.261492



DESTINATION DESCRIPTION

Located at the north entrance to Waterdance Plaza, this display reaches Westgate visitors entering the plaza from AMC Theaters, as well as the retail areas surrounding Fountain Park. Overlooking Yard House Restaurant, this unit reaches a captive audience of patio-diners and groups gathering outside the restaurants.