

8/14/2018

**MARKET:** Chicago  
**LOCATION:** State St & Rush St | Gold Coast / Downtown  
**PANEL NUMBER:** CHI 1100/1200

**SIZE:** **#1100**  
Live/Visible: 10' 6" h x 20' w (Including Pockets)  
Printed: 11' 8" h x 21' 2" w (Including Pockets)  
Overall: 11' 8" h x 21' 2" w (Including Pockets)

**#1200**  
Live/Visible: 10' 6" h x 36' w (Including Pockets)  
Printed: 11' 8" h x 37' 2" w (Including Pockets)  
Overall: 11' 8" h x 37' 2" w (Including Pockets)

**SIDES & POCKETS:**

- Pockets included in visible area
- 3" pockets on all side are to be printed
- No grommets required

**MATERIAL:** Solid Flex

**FILE FORMAT:**

- 1/2 Inch = 1 Foot (600 dpi)
- 1/4 Inch = 1 Foot (1200 dpi)
- Convert all text to outlines
- .jpg, .tif, .psd, .pdf files accepted

**COLOR MODE:** CMYK

**GENERAL INFO:**

- All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films)
- The edge restraint system along the entire periphery of the vinyl display will have welded seams
- The vinyl sign fabric will be stamped with the date of the original manufacture by the vendor
- Print-ready art is due three weeks prior to posting date

**SHIPPING:** Jesse's Signs & Murals  
7502 W 85th Place, Bridgeview, IL 60455  
(708) 599-9616

**NOTE: Vinyl material to be supplied 10 days prior to posting.**

# 1100/1200

**PRODUCTION CONTACT:** [programming@brandedcities.com](mailto:programming@brandedcities.com)