



## Sizes & File Specifications

**Overall Vinyl Size (Including Pockets):** 35' H x 70' W

**Live/Visible Area:** 35' H x 70' W

**Document Scaling:** 1/2" = 1' scale

**Resolution:** Minimum 450 dpi (600 dpi best)

**Color Mode:** CMYK

**Text Format:** Outlined vectors for upscaling

**Digital File Formats:** .pdf, .jpg, .tiff, .eps preferred

## Material, Sides & Pockets

**Material:** 7-8oz. lightweight black back vinyl

**Pockets:** 3" reinforced pockets on all sides and to be printed

**Finishing:** Seal bottom of vertical pockets

**Grommets:** Not required

## Deadlines

Print-ready art is due **three (3) weeks** prior to posting date.  
Vinyl material to be supplied **ten (10) days** prior to posting.

## Inquiries

**For additional production questions, please contact:**  
traffic@brandedcities.com

## General Production Information

### Vinyl Specifications:

- All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films).
- The edge restraint system along the entire periphery of the vinyl display will have welded seams.
- The vinyl will be stamped with original date of manufacture.

**Proofs:** Electronic proofs will be provided for final approval. Production does not begin until a proof is approved. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

**Labels:** Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

## Shipping Contact

### Jesse's Signs & Murals

7502 W 85th Place, Bridgeview, IL 60455  
(708) 599-9616