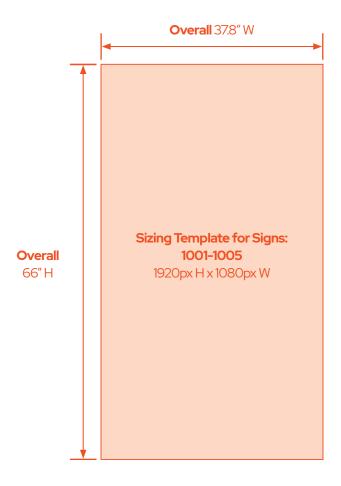
brandedcities

Updated 06/19/2023

Washington D.C.



Please Note: The D.C. Digital Network is a network of varying screen sizes. The content specifications below are the same for all five (5) LCD signs. Should you need further clarification, please contact programming for support.

DC 1001-1005 (1920 H x 1080 W / 66"H x 37.8"W) | Metro Center: G St NW & 13th St NW

Content & File Format Specifications

Content Size (5 LCD's): 1920px H x 1080px W

Live Area: 1920px H x 1080px W Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 Seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard) Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two (2) full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

https://brandedcities.sharefile.com/r-r508e55c5cf345629

Hours of Operation & Inquiries

Updated 06/19/2023

Washington D.C.



Please Note: The D.C. Digital Network is a network of varying screen sizes. The content specifications below are the same for both signs. Should you need further clarification, please contact programming for support.

DC 1007 & 1008 (300h x 630w / 6'6"h x 13'9"w) | Metro Center: 11th St NW & G St NW

Content & File Format Specifications

Content Size (2 LCD's): 300px H x 630px W

Live Area: 300px H x 630px W Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 Seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard) Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two (2) full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended templates:
After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

https://brandedcities.sharefile.com/r-r508e55c5cf345629

Hours of Operation & Inquiries

Updated 06/19/2023

Washington D.C.



Please Note: The D.C. Digital Network is a network of varying screen sizes. The content specifications below are the same for both signs. Should you need further clarification, please contact programming for support.

DC 1010 (360h x 840w / 7'10.5"h x 18'4"w) | **Metro Center:** 11th St NW & G St NW

Content & File Format Specifications

Content Size: 360px H x 840px W Live Area: 360px H x 840px W Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 Seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard) Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two (2) full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended templates:
After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

https://brandedcities.sharefile.com/r-r508e55c5cf345629

Hours of Operation & Inquiries

Updated 06/19/2023

Washington D.C.



Please Note: The D.C. Digital Network is a network of varying screen sizes. These file specifications allow the creation of a single layout to proportionately fit all sign sizes below, and you are designing content to the larger of the two sizes (512 x 1024). Should you need further clarification, please contact programming for support.

DC 1011 (512h x 1024w / 6′7″h x 13′2″w) | L'Enfant Plaza: 400 7th St DC 1012 (512h x 1024w / 6′7″h x 13′2″w) | L'Enfant Plaza: 400 7th St DC 1013 (384h x 768w / 4′11″h x 9′10″w) | McPherson Square: 1400 | St DC 1014 (384h x 768w / 4′11″h x 9′10″w) | McPherson Square: 1400 | St DC 1015 (384h x 768w / 4′11″h x 9′10″w) | Friendship Heights: 2 Wisconsin Cr DC 1016 (512h x 1024w / 6′7″h x 13′2″w) | Friendship Heights: 2 Wisconsin Cr

Content & File Format Specifications

Content Size (6 LCD's): 512px H x 1024px W

Live Area: 512px H x 1024px W Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 Seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard) Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final artwork must be received **two (2) full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

https://brandedcities.sharefile.com/r-r508e55c5cf345629

Hours of Operation & Inquiries