

Updated 02/22/2024

**MARKET:** Denver  
**LOCATION:** 16th St & Champa St | Downtown Theatre District  
**PANEL NUMBER:** DTD 1025A

**SIZE:** Live/Visible: 8' 11" H x 31' 6" W  
Printed: 8'-11" H x 31'-8" (Including Pockets)  
Overall: 8'-11" H x 31'-8" (Including Pockets)

**SIDES & POCKETS:** – Pockets included in overall area  
– 3" pockets on all sides to be printed  
– No grommets required

**MATERIAL:** 8 oz Lightweight Vinyl

**FILE FORMAT:** – 1/2 Inch = 1 Foot (600 dpi)  
– 1/4 Inch = 1 Foot (1200 dpi)  
– Convert all text to outlines  
– .jpg, .tif, .psd, .pdf files accepted

**COLOR MODE:** CMYK

**GENERAL INFO:** – All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films)  
– The edge restraint system along the entire periphery of the vinyl display will have welded seams  
– The vinyl sign fabric will be stamped with the date of the original manufacture by the vendor  
– Print-ready art is due three weeks prior to posting date  
– Art must be approved by the Denver Theatre District (DTD) and Planning Department of City of Denver (City) prior to issuance of an installation permit, which may take up to five (5) business days from the date submitted (allow two (2) days in addition for processing the approval application). Materials should not be produced until final approval is received from the DTD and City. Branded Cities is not responsible for any materials produced prior to receipt of final approvals.

**SHIPPING** Hi Country Signs  
2350 E. 70th Ave. Bldg A  
Denver, CO 80229  
303.881.1137

**NOTES:**  
Delivery company is required to obtain a signature for all packages.  
Vinyl material to be supplied 10 days prior to posting.

1025A

**PRODUCTION CONTACT:** [traffic@brandedcities.com](mailto:traffic@brandedcities.com)