



LA-TEN HAND PAINTED WALLSCAPE

File Format Specifications

Overall Size: 103' H x 78' W
Bleed Size: none
Document Scaling: 1/8" = 1'
Resolution: Minimum 600 dpi
Color Mode: CMYK
Text Format: Convert to outlines for upscaling
Digital File Formats: .pdf

Materials

Hand painted

Deadlines

Final artwork is due four (4) weeks prior to posting date.

Important Info

- Creative can only include up to 15% text not including the logo.
- Please do not put any copy on the bottom 20' of the wall.

General Production Information

- Hand painted posting work requires one to two (1 to 2) week to complete depending on complexity of the art
- Hard takedowns cannot be accommodated on this wall without a copy change. If a hard takedown is required, please discuss this with your account executive at the time of contracting.

Hard Proofs

- Three (3) hard color proofs are required for 1/2" = 1'-0" scale
- For any artwork containing facial elements, please provide an 8x10 hi-res image of this detail.
- Please send color proofs to:

Apex Murals
3858 Olympiad Dr.
View Park, CA. 90043
(310) 469-4912

File Delivery

Please send art via Hightail, WeTransfer, ShareFile, Dropbox or FTP to the following:
usstatic@brandedcities.com AND apexmurals@gmail.com