



* Schematic not built to scale.

THE MOXY DIGITAL SPEC SHEET

Content & File Format Specifications

Final Content Size: 1890px H x 11480px W

Live Area: 1890px H x 11480px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content (Must be one of these three file types):

Apple Prores 4.2.2

Apple Prores 4.4.4 is better

Quicktime (Uncompressed) Animation Codec

Deadlines

Final content must be received (4) four full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of (1) one additional business day for processing.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r9fd640335ccd46d3b46919c2c129a79f>

Hours of Operation

The Moxy Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: usdigital@brandedcities.com