



Content & File Format Specifications

Final Content Size: 1376px H x 5376px W

Live Area: 1376px H x 5376px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 60 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/>

Hours of Operation

The bLVd Digital Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: programming@brandedcities.com