

Please Note: *The Horseshoe requires the delivery of a single file, the specs of which can be found on the next page. Please follow the links to the templates provided for the layout of the file.*

Template Download

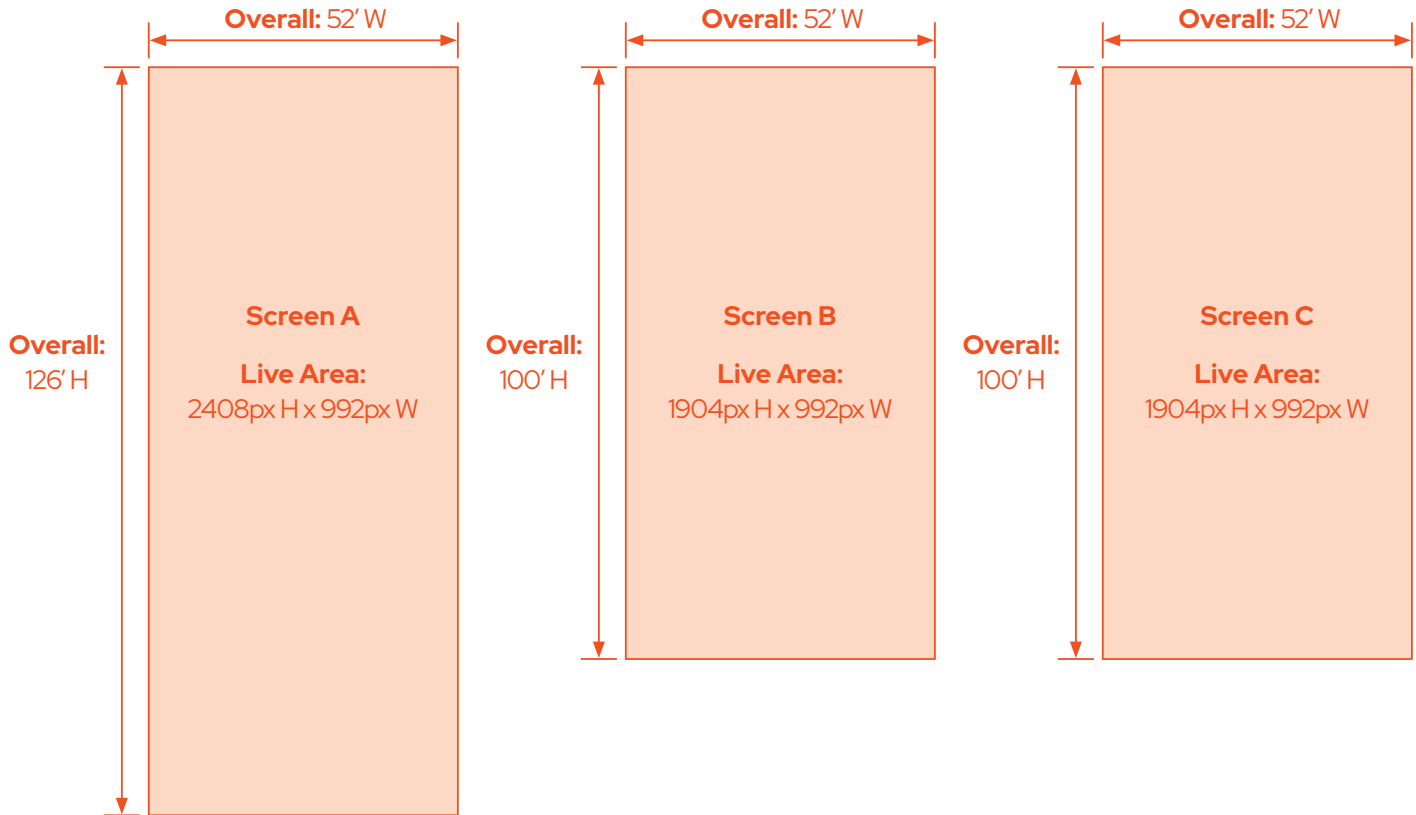
Please click the link below for the required templates.

Click here: [After Effects | Photoshop](#)



Updated 11/29/2022

Las Vegas Nevada



Content & File Format Specifications

Final Content Size: 4320px H x 3840px W
Live Area: Various (See Display Sizing Chart and Template)
Resolution: (1.0) px @ 72 dpi
Color Mode: RGB
Copy Length: :15-seconds; 30 FPS
Audio: Not supported
Static Artwork: .jpg (max), baseline (standard)
Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received (4) four full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of (1) one additional business day for processing.

Template Downloads

Recommended templates:
[After Effects | Photoshop](#)

File Delivery

Upload to Branded Cities sharefile:
<https://brandedcities.sharefile.com/r-r8f6aa7a454894721ab5cb5340d2ebcb1>

Hours of Operation

The Horseshoe Digital Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: usdigital@brandedcities.com

Final rendered layout should look like the example below.
Please use the provided template for rendering the final creative.

Please click the link below for the required templates.
[Click here: After Effects + Tutorial | Photoshop](#) ←

