

Please Note: The Horseshoe requires the delivery of a single file, the specs of which can be found on the next page. Please follow the links to the templates provided for the layout of the file.

Template Download

Please click the link below for the required templates.

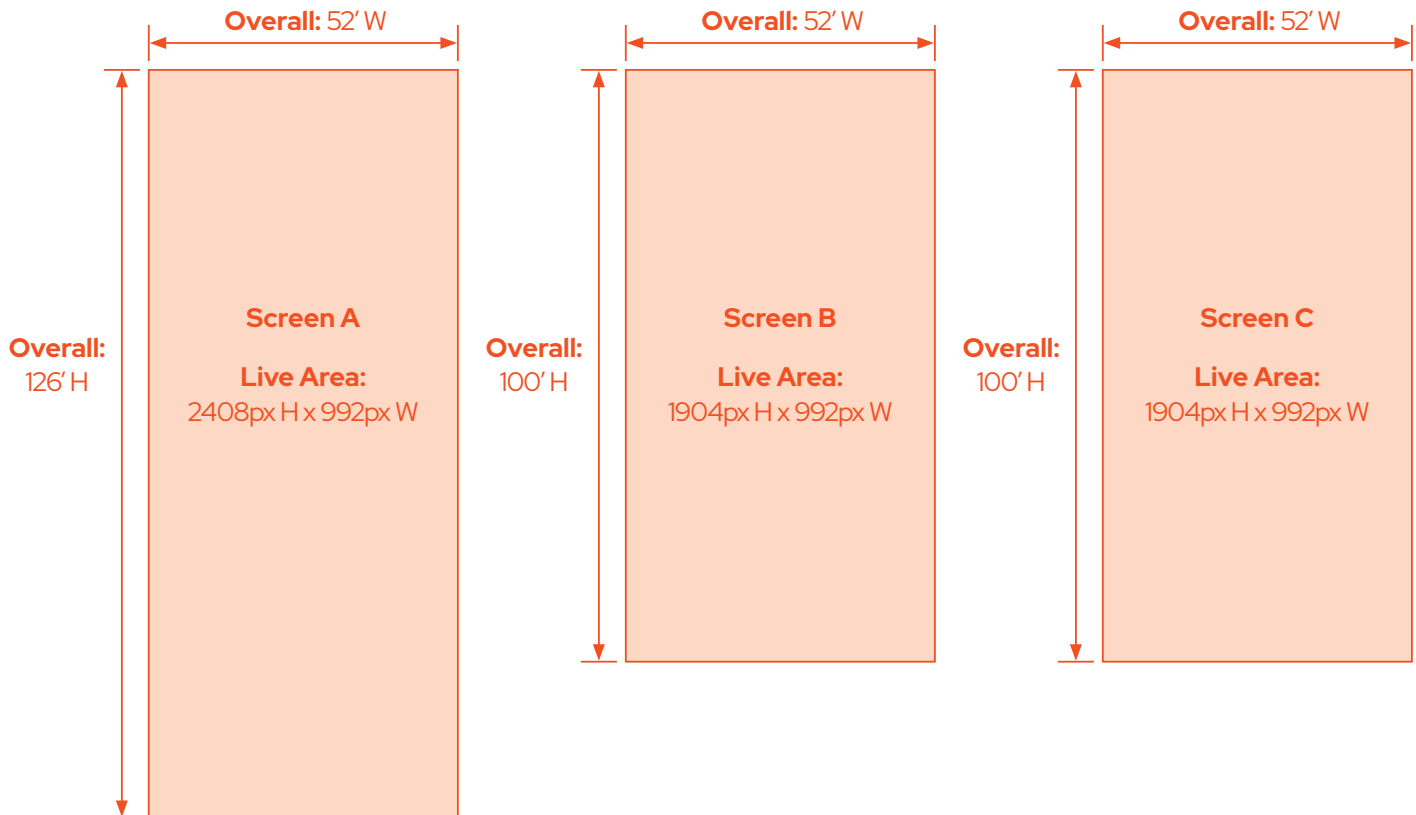
Click here: After Effects | Photoshop



Las Vegas Nevada

Updated 10/23/2023

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Content & File Format Specifications

Final Content Size: 4320px H x 3840px W

Live Area: Various (See Display Sizing Chart and Template)

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received (4) four full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for a minimum of (1) one additional business day for processing.

Template Downloads

Required templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r8f6aa7a454894721ab5cb5340d2ebcb1>

Hours of Operation

The Horseshoe Digital Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: traffic@brandedcities.com

Las Vegas Nevada

Final rendered layout should look like the example below.
Please use the provided template for rendering the final creative.

Please click the link below for the required templates.

Click here: [After Effects + Tutorial | Photoshop](#) ←

Screen A

Screen B

Screen C

Las Vegas Nevada

Screen A

Facing Northwest



Screen B

Facing East



Screen C

Facing South

