



## Content & File Format Specifications

**Final Content Size:** 240px H x 320px W

**Live Area:** 240px H x 320px W

**Resolution:** (1.0) px @ 72 dpi

**Color Mode:** RGB

**Copy Length:** :15-seconds; 30 FPS

**Audio:** Not supported

**Static Artwork:** .jpg (max), baseline (standard)

**Motion Content:** .mp4 (H.264 codec)

## Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

## Template Downloads

**Recommended templates:**

After Effects | Photoshop

## File Delivery

**Upload to Branded Cities sharefile:**

<https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>

## Hours of Operation

**7TSQ Hours:** 24/7 (Monday-Sunday)

## Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** [programming@brandedcities.com](mailto:programming@brandedcities.com)