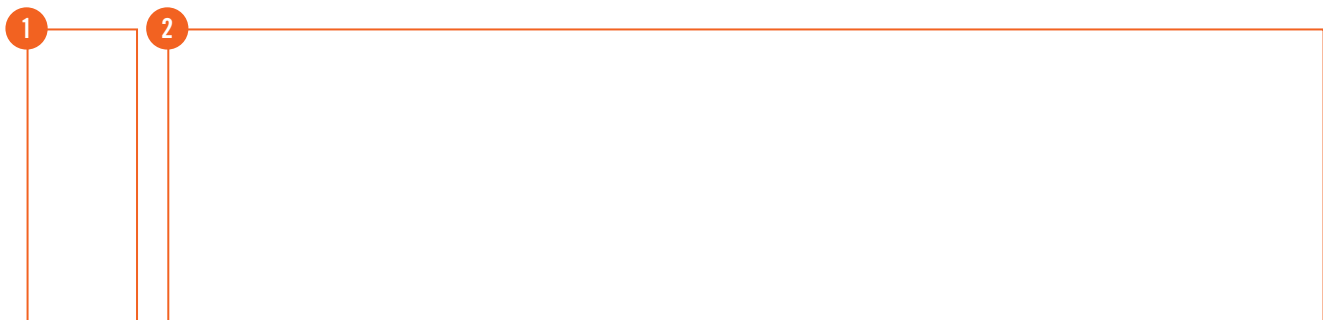


Display #1

600px H x 224px W | 19' H x 7' W

Display #2

600px H x 2368px W | 19' H x 88' W



Content & File Format Specifications

Final Content Size: 600 H x 2652 W

*final width includes a 64px gap between boards

Live Area: Various (See Display Sizing Chart)

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

Template Downloads

Recommended templates:

[After Effects](#) | [Photoshop](#)

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r83fc8b65b7774d7>

Hours of Operation

Broadway Plaza Digital Hours: 6a-2a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: programming@brandedcities.com