

11/2/2015

Market:	Bronx Terminal Market
Location:	I-87 Major Deegan Expressway
Panel Number:	NY 871 (South Facing)/ NY 872 (North Facing)
View Size (Live Area):	14' H x 48' W
Bleed:	Print To Edge
Material:	8-10oz. Lightweight Vinyl
Finishing:	4" Standard Pockets All Four Sides 8" Full Bleed Including Pockets All Four Sides Overall Vinyl Dimensions Including Bleed: 15'-4" H x 49'-4" W
Software:	InDesign, Photoshop or Illustrator
OS:	Macintosh
File Mode:	CMYK
File Format:	TIFF
Storage Media:	CD-ROM / DVD-ROM
Scaling	1/2 INCH = 1 FOOT: 600 DPI 1/4 INCH = 1 FOOT : 1200 DPI

General Requirements:

- 1) Sign fabric shall be accepted by the MEA as flame retarded in accordance with either the 1996 or NFPA 701 or 1997 edition of UL 214.
- 2) The sign graphics producer shall furnish an affidavit attesting that the sign was made from fire retardant or noncombustible fabric.
- 3) The sign installer shall affix a decal provided by the sign graphics producer bearing the MEA number or UL Classification Mark and date of erection to a corner of the face of the sign fabric.
- 4) The edge restraint system along the entire periphery of the vinyl display shall have welded seams.
- 5) Please provide a layout of the image for installation.
- 6) Materials are due two weeks prior to commencement of the installation.

* PLEASE PROVIDE MATCHPRINT WITH CROP MARKS

Ship To Address For This Location:

Empire Erectors
801 E. 134th Street
Bronx, NY 10454
Receiving Hours 7a to 2p
(718) 292-1600

Questions About The Above Specifications:

Sam Toporek - Branded Cities Network
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