

Updated 10/01/2021

The Midtown Mosaic requires the delivery of two total files, the specs of which can be found on this page and the next. Please follow the links to the templates provided for the layout for these files.

## Content & File Format Specifications

**Final Content Size:** 2160px H x 4096px W  
**Live Areas:** Various (See Display Sizing Chart)  
**Resolution:** (1.0) px @ 72 dpi  
**Color Mode:** RGB  
**Copy Length:** :15 seconds; 30 FPS  
**Audio:** Not supported  
**Static Artwork:** .jpg (max), baseline (standard)  
**Motion Artwork:** .mp4 (H.264 codec)

## Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

## Template Downloads

**Recommended templates:**

After Effects | Photoshop

## File Delivery

**Upload to Branded Cities sharefile:**

<https://brandedcities.sharefile.com/r-r66ff5de0b924a18b>

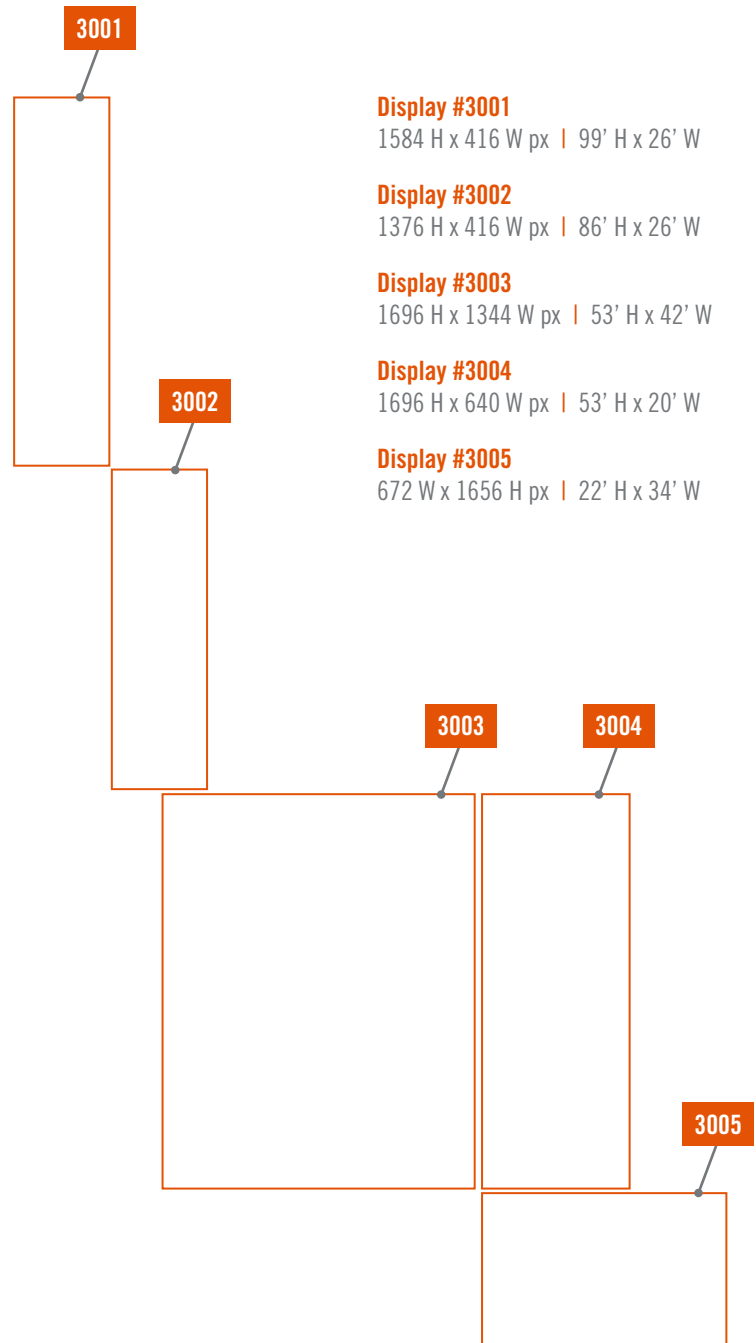
## Hours of Operation

**Hours:** 6:00a-2:00a (Monday-Sunday)

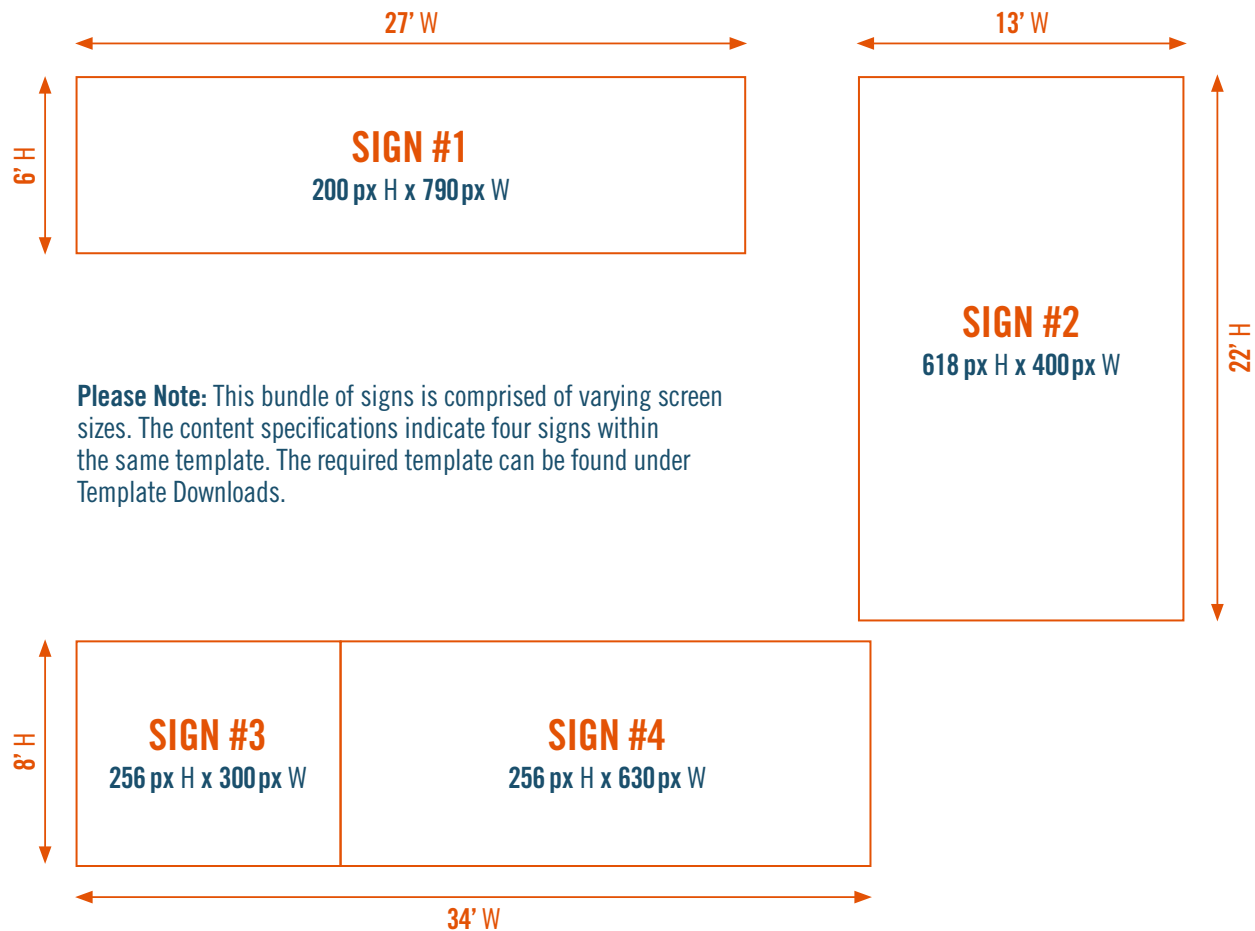
## Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** [programming@brandedcities.com](mailto:programming@brandedcities.com)



**Please Note:** This bundle of signs is comprised of varying screen sizes. The content specifications indicate five signs within the same template. The required template can be found under Template Downloads.



**Please Note:** This bundle of signs is comprised of varying screen sizes. The content specifications indicate four signs within the same template. The required template can be found under Template Downloads.

## Content & File Format Specifications

### Content/Live Sizes:

Sign #1: 200 px H x 790px W; Sign #2: 618 px H x 400px W

Sign #3: 256 px H x 300px W; Sign #4: 256 px H x 630px W

Resolution: (1.0) px @ 72 dpi; Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

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