



Content & File Format Specifications

Final Content Size: 1296px H x 768px W

Live Area: 1296px H x 768px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation.

Please allow for **a minimum of (1) one additional business day** for processing.

File Delivery

***Do not send working comp**

***Only send Final Render to the link below, otherwise creative will not be accepted.**

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-rad309703e6c4f1ba>

Hours of Operation

Port Authority Bus Terminal Hours: 6a-2a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: usdigital@brandedcities.com