

### Sizes & File Specifications

**Overall Vinyl Size (Including Pockets):** 14' 8" H x 48' 8" W

**Live/Visible Area:** 14' H x 48' W

**Document Scaling:** 1/2" = 1' scale

**Resolution:** Minimum 450 dpi (600 dpi best)

**Color Mode:** CMYK

**Text Format:** Outlined vectors for upscaling

**Digital File Formats:** .pdf, .jpg, .tiff, .eps preferred

### Material, Sides & Pockets

**Material:** Vinyl

**Pockets:** 4" pockets on all sides and to be printed

**Finishing:** Seal bottom of vertical pockets

**Grommets:** Not required

### Deadlines

Print-ready art is due **three (3) weeks** prior to posting date.

Vinyl material to be supplied **ten (10) days** prior to posting.

### Inquiries

For additional production questions, please contact:

[programming@brandedcities.com](mailto:programming@brandedcities.com)

### General Production Information

#### Vinyl Specifications:

- All vinyl materials shall conform to the City of New York code. The graphic producer shall provide an affidavit confirming the sign was made from fire retardant or noncombustible material, and include the MEA number. The graphic producer will also supply an 8.5"x11" peel and stick decal to be applied to the lower right hand corner of the graphic by the sign installer. The upper section of the decal will include the MEA number for the material provided. The lower section will be filled in by the installer with the installation date.
- The edge restraint system along the entire periphery of the vinyl display will have welded seams.
- The vinyl will be stamped with original date of manufacture.

**Proofs:** Electronic proofs will be provided for final approval. Production does not begin until a proof is approved. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

**Labels:** Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

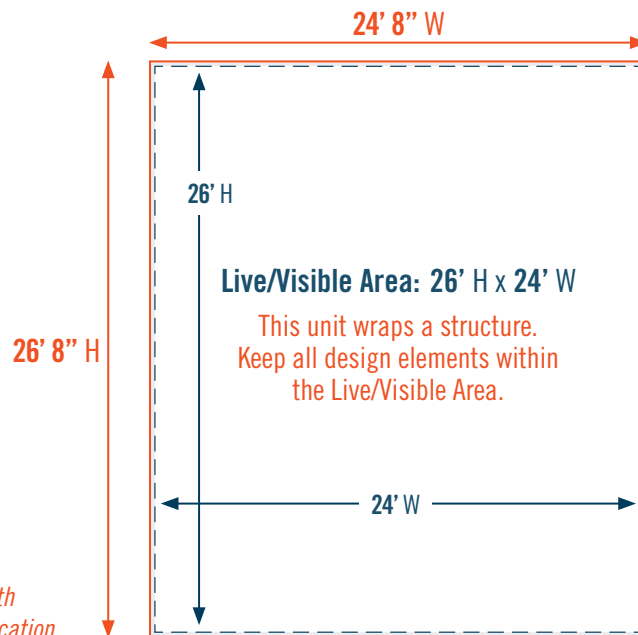
### Shipping Contact

#### North Shore Neon Sign Co

46-49 54th Avenue, Maspeth, NY 11378

718.937.4848

**Receiving hours:** 7am - 3:30pm Mon-Fri



*\*This spec applies to both the North and South facing boards at this location.*

## Sizes & File Specifications

**Overall Vinyl Size (Including Pockets):** 26' 8" H x 24' 8" W

**Live/Visible Area:** 26' H x 24' W

**Document Scaling:** 1/2" = 1' scale

**Resolution:** Minimum 450 dpi (600 dpi best)

**Color Mode:** CMYK

**Text Format:** Outlined vectors for upscaling

**Digital File Formats:** .pdf, .jpg, .tiff, .eps preferred

## Material, Sides & Pockets

**Material:** Vinyl

**Pockets:** 4" pockets on all sides and to be printed

**Finishing:** Seal bottom of vertical pockets

**Grommets:** Not required

## Deadlines

Print-ready art is due **three (3) weeks** prior to posting date.

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