

Content & File Format Specifications

Final Content Size: 2160px H x 3840px W

Live Areas: Various (See Display Sizing Chart)

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15, :30, :60-seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mov (animation codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

Template Downloads

Recommended templates:

After Effects + Tutorial | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>

Hours of Operation

Thomson Reuters Hours: 6a-2a (M-Su)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: nynoc@brandedcities.com

Display #3

400 x 5169 px | 13.1' x 169.5'

Display #4

512 x 1408 px | 17.6' x 46.1'

Display #6

608 x 992 px | 20.1' x 32.5'

Display #7

1088 x 992 px | 35.8' x 32.5'

Display #8

512 x 992 px | 16.9' x 32.5'

Display #9

512 x 704 px | 16.9' x 23.1'

Display #10

256 x 704 px | 8.5' x 23.1'

Display #11

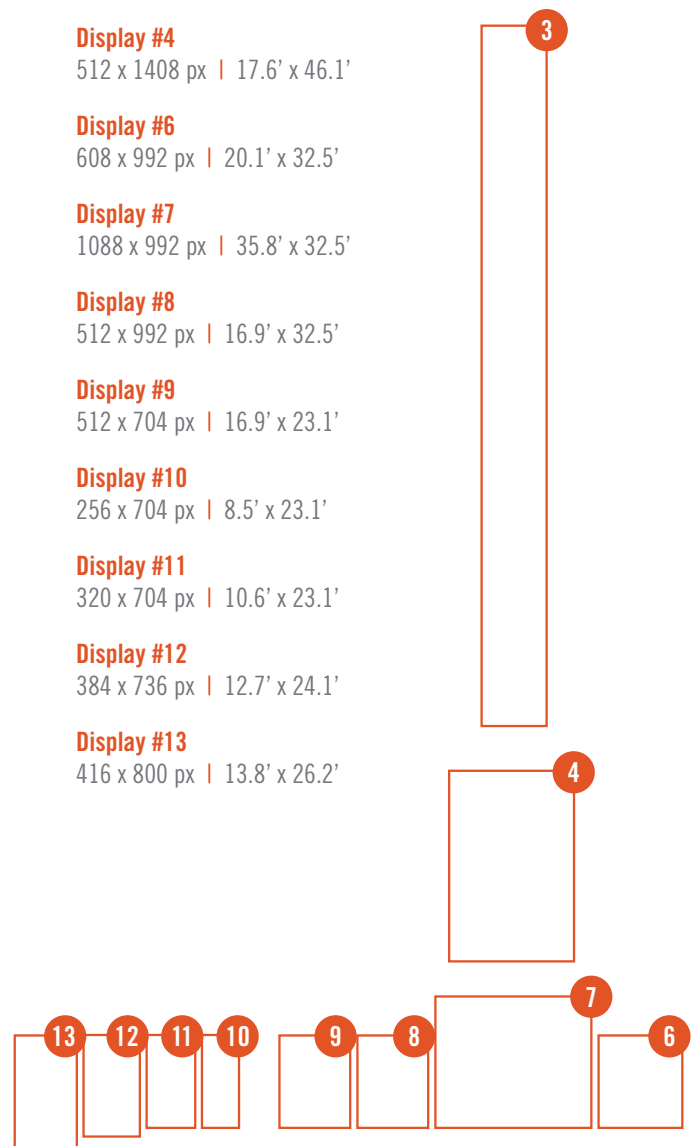
320 x 704 px | 10.6' x 23.1'

Display #12

384 x 736 px | 12.7' x 24.1'

Display #13

416 x 800 px | 13.8' x 26.2'



Thomson Reuters consists of 10 Screens