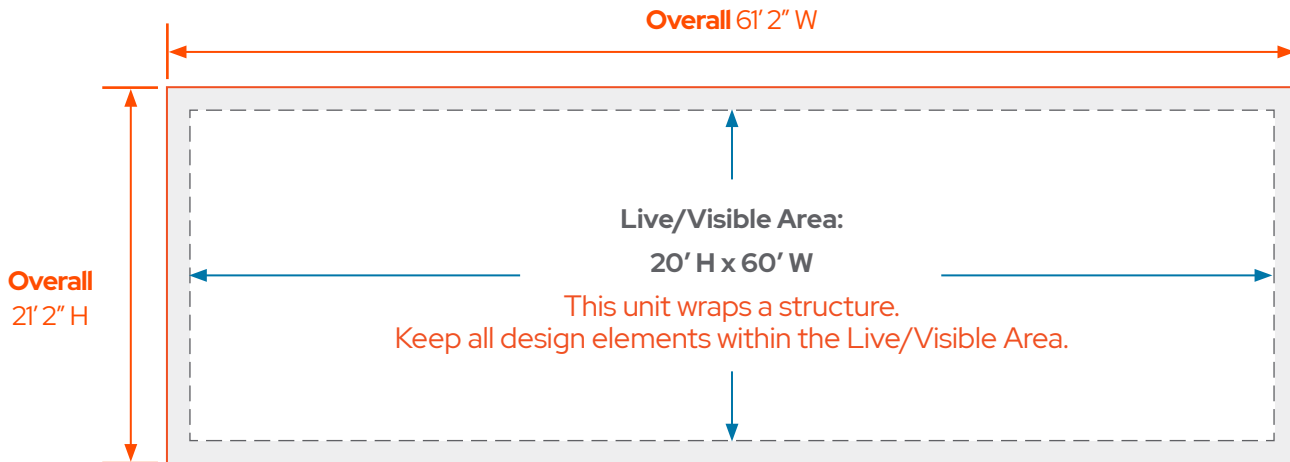


## Phoenix Arizona



### File Format Specifications

**Overall Vinyl Size (Including Pockets):** 21' 2" H x 61' 2" W

**Live/Visible Area:** 20' H x 60' W

**Document Scaling:** 1/2" = 1' scale

**Resolution:** 600 dpi

**Color Mode:** CMYK

**Text Format:** Convert to outlines for upscaling

**Digital File Formats:** .pdf, .jpg, .tiff or .eps preferred

### Materials, Sides & Pockets

**Material:** 8oz. Lightweight Vinyl

**Pockets:** 4" pole pockets on all sides and to be printed

**Finishing:** Seal bottom of vertical pockets

**Grommets:** Not required

### Deadlines

Print-ready art is due **three (3) weeks** prior to posting date.

Printed substrate to be supplied **ten (10) days** prior to posting.

### Inquiries

For additional production questions, please contact:  
traffic@brandedcities.com

### General Production Information

#### Vinyl Specifications:

- All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701, Standard Method of Fire Tests for Flame Resistant Textiles and Films.
- The edge restraint system along the entire periphery of the vinyl display shall have welded seams.
- The vinyl sign fabric shall be stamped with the date of the original manufacture by the manufacturer.
- Please provide a layout of the image and registration marks on the top left of live area of the vinyl for installation.
- Materials are due two (2) weeks prior to the commencement of the installation.

**Proofs:** Electronic proofs will be provided for final approval. Once the client receives final proofs from Branded Cities, the client shall have 1 business day to approve the final proofs to avoid any potential delay in posting. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

**Labels:** Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

### Shipping Contact

Chambers Electrical Services

6063 N 57th Drive  
Glendale, AZ 85301  
(623) 934-1370