

# The Dream Network

## Redefining The American Dream

An Exterior Digital & Static Spectacular Collection

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# The Dream Network

At the center of culture, commerce, and global sport, a premier digital spectacular network at American Dream is entering its next chapter. Featuring nine high-impact digital screens, including one of the largest in the world, the Dream Network offers an unmatched platform for brands to connect with millions.

With over 40 million annual visitors, American Dream is a magnet for families, tourists, and luxury shoppers. Directly across from MetLife, home to NFL games, concerts and the 2026 FIFA World Cup, this media platform sits at the center of high-impact, high-volume visibility.



The Dream Network is dynamic, data-driven media, capable of syncing with real-time events, adapting to the moment and elevating brand presence through creative storytelling. Whether it's a World Cup celebration, a halftime moment or a family outing, the screens in the network capture attention and amplify it.

For brands seeking cultural relevance and unmatched exposure, this is more than just Out-of-Home media. It's the front row to the world's stage.

## QUICK FACTS & FIGURES

- 40M+ annual visitors to American Dream
- 82,500-seat MetLife Stadium across the street – Home to the NFL's NY Giants and Jets
- World Cup 2026 host venue including the Championship Match
- Huge daily foot and vehicle traffic
- Just minutes from Midtown Manhattan
- Along major NJ highways – NJ Turnpike/I-95, Route 3, Route 120







The complex features over 450 retail stores, offering a diverse shopping experience from luxury boutiques to popular brands.

American Dream has more than 100 dining options, including 21 full-service restaurants and 45 specialty food retailers, catering to a wide range of tastes and preferences.

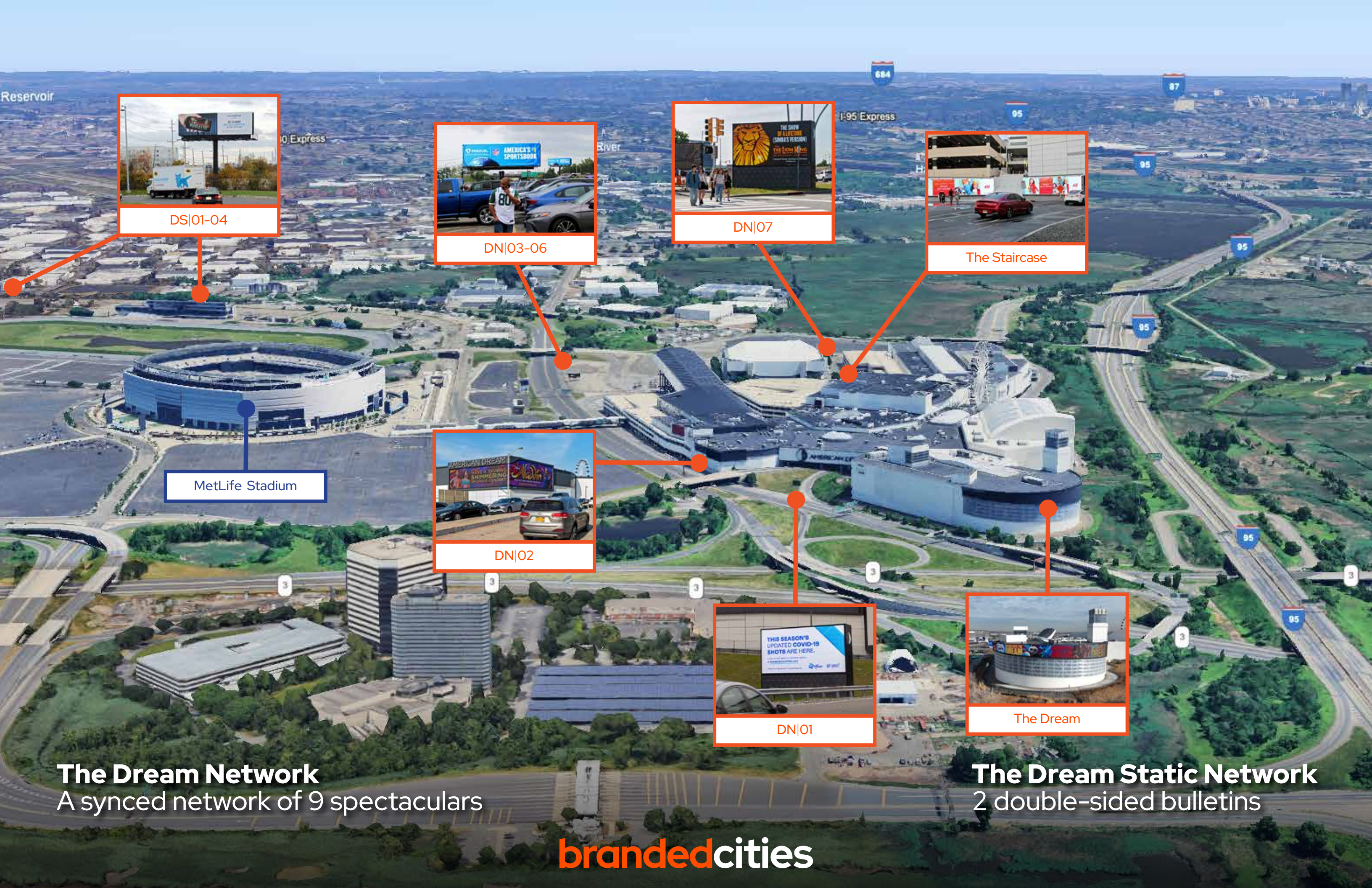
American Dream boasts an array of world-class attractions. These include:

- The DreamWorks Water Park – Largest indoor water park in North America
- Nickelodeon Universe – Largest indoor theme park in North America
- Big SNOW – First and Only indoor Ski Hill in North America
- SEA LIFE Aquarium
- LEGOLAND Discovery Center
- The Rink – An NHL-sized ice rink
- Mini-golf courses
- A TopGolf suite.

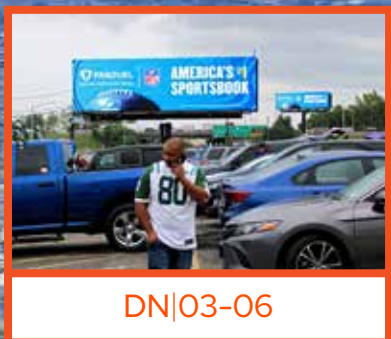


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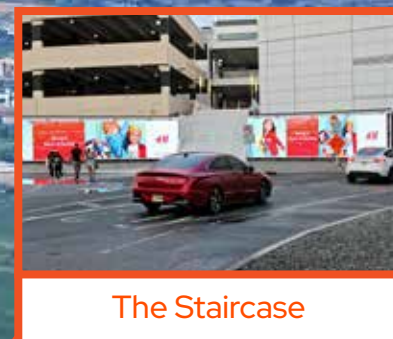
DS|01-04



DN|03-06



DN|07



The Staircase



DN|02



DN|01



The Dream

MetLife Stadium

**The Dream Network**  
A synced network of 9 spectaculars

**The Dream Static Network**  
2 double-sided bulletins

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# The Dream

Static Digital

45' H (at its tallest point) x 556' W / 18,000 sq ft.



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## The Staircase

Full-Motion Digital

Left Display: 11'8"H x 65'1"W

Right Display: 11'8"H x 43'W



**DN|01 &  
DN|07**

Static Digital  
10'H x 20'W

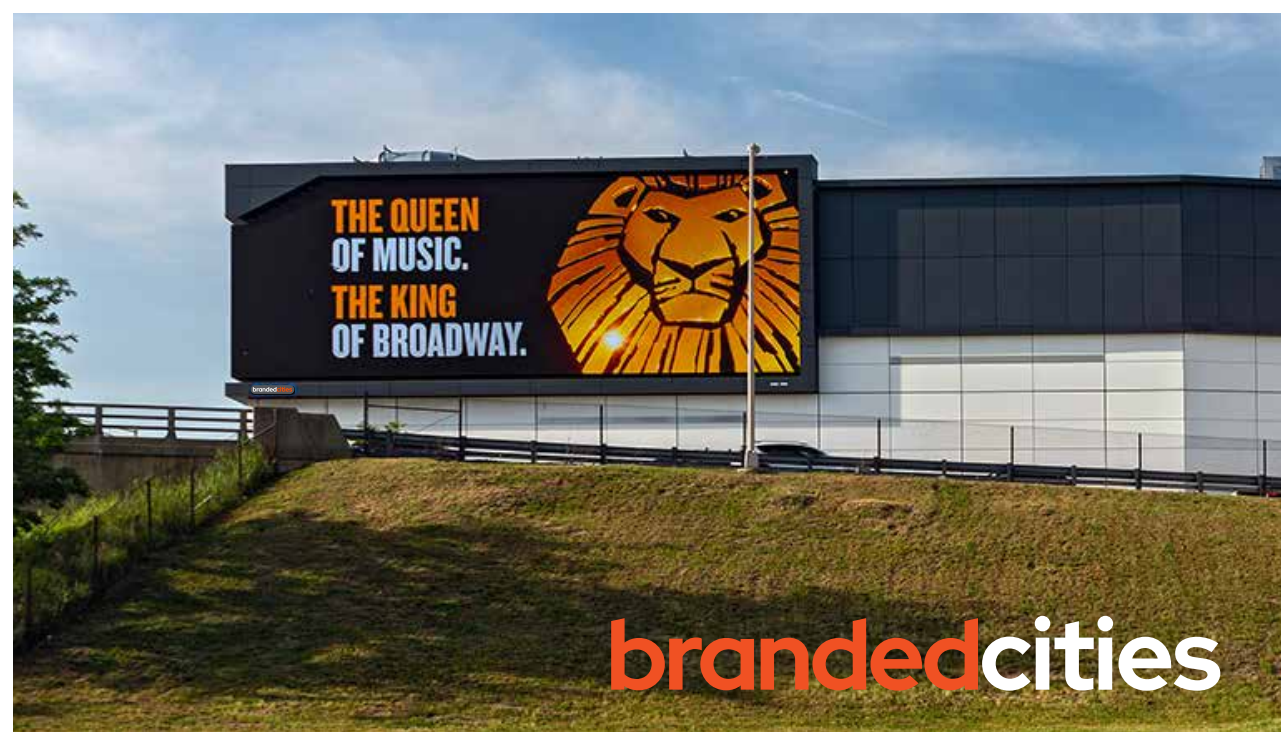
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DN|02

Static Digital  
29'1"H x 164'2"W



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DN|03 - 06

Static Digital  
14'H x 48'W







## DS|01 - 04

4 Static Spectaculars

2 Double-sided 14'H x 48'W



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- Front Row to the biggest events in Sports and Entertainment
- Home to the NY Giants and NY Jets
- Host to the biggest concerts and events: Kendrick Lamar, Beyonce, WWE SummerSlam

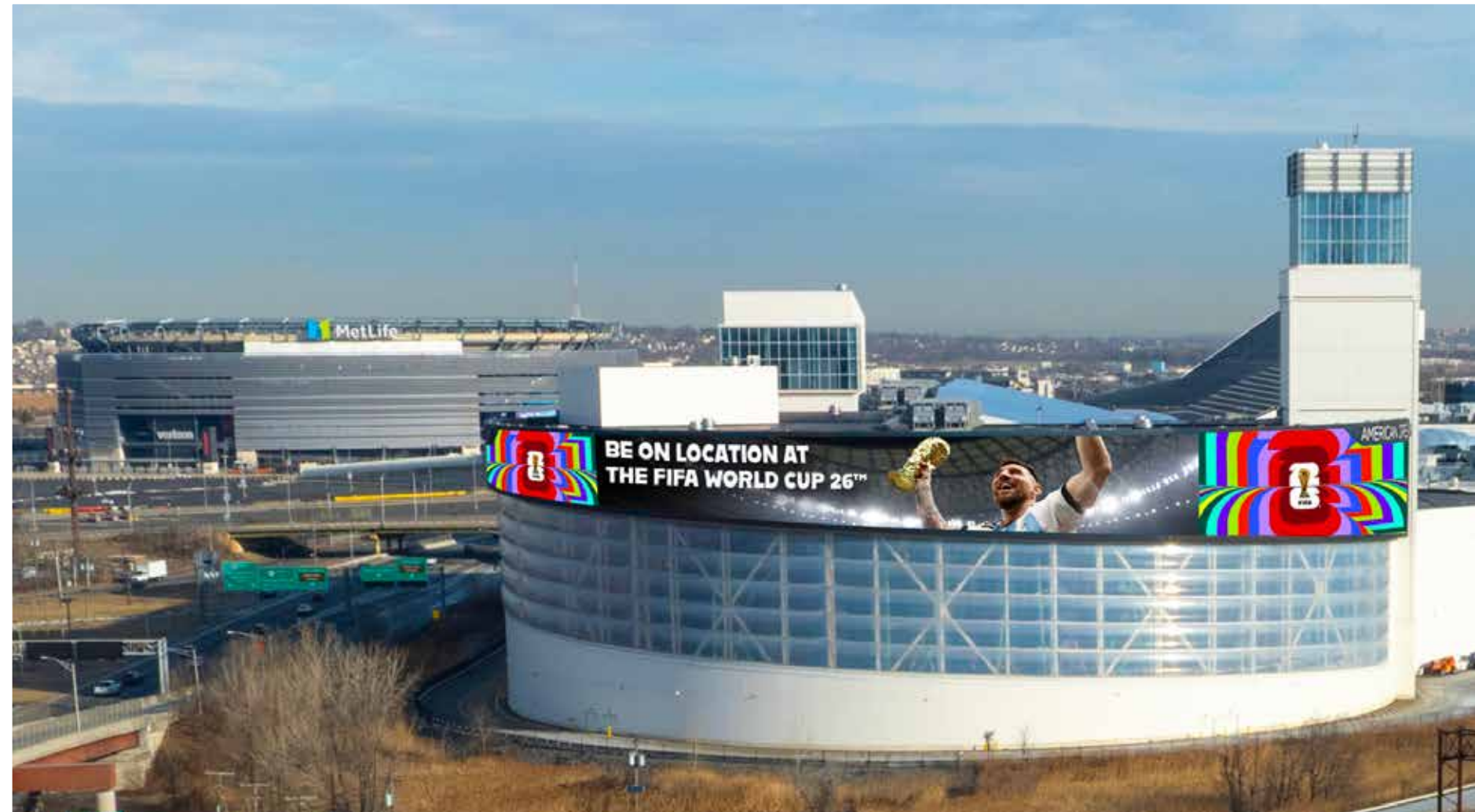






## World Cup 2026: A Game-Changing Moment

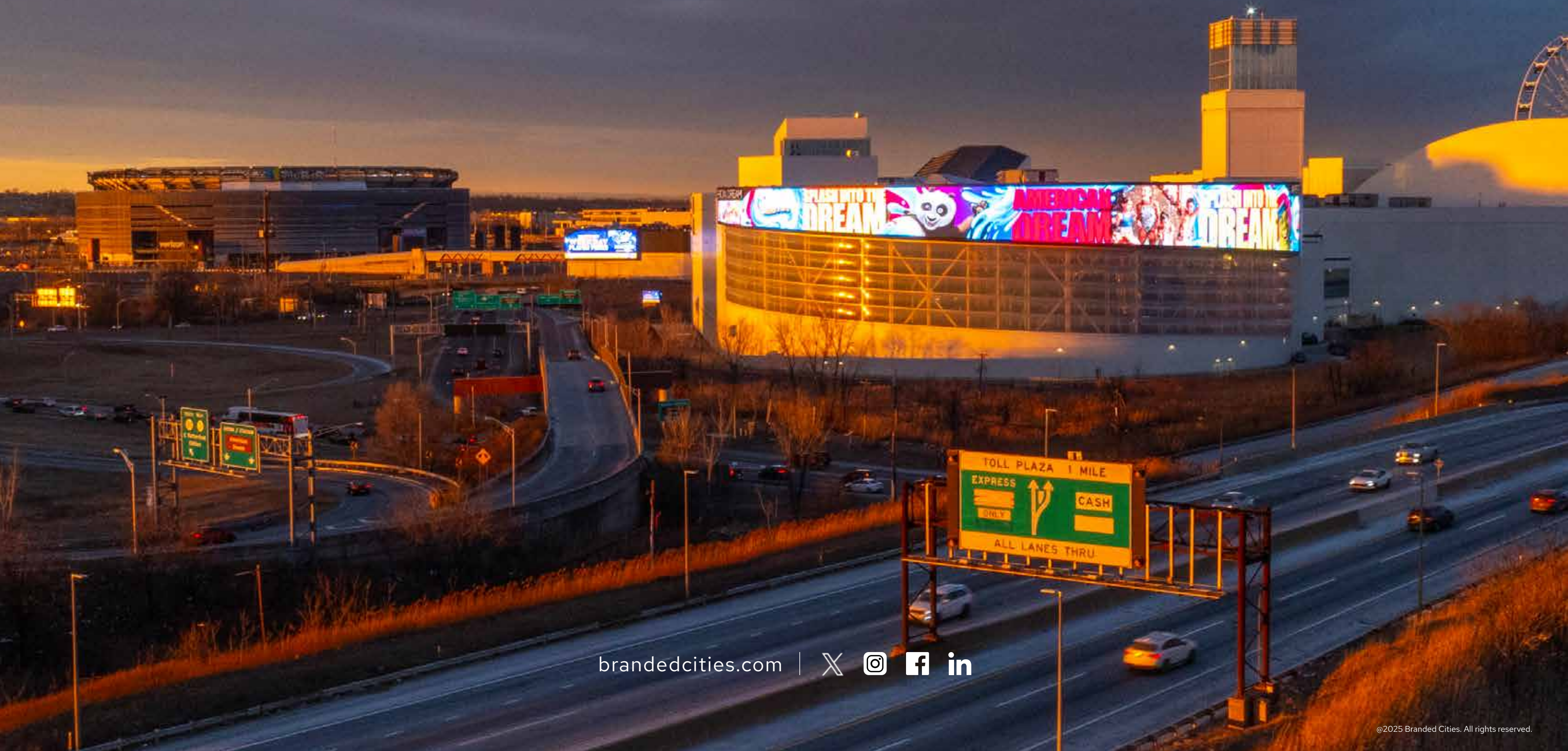
- 8 matches including the Championship
- 100s of thousands of fans descending on the area
- Unmatched global brand exposure
- Ideal for sponsors, sports brands, and global campaigns



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