

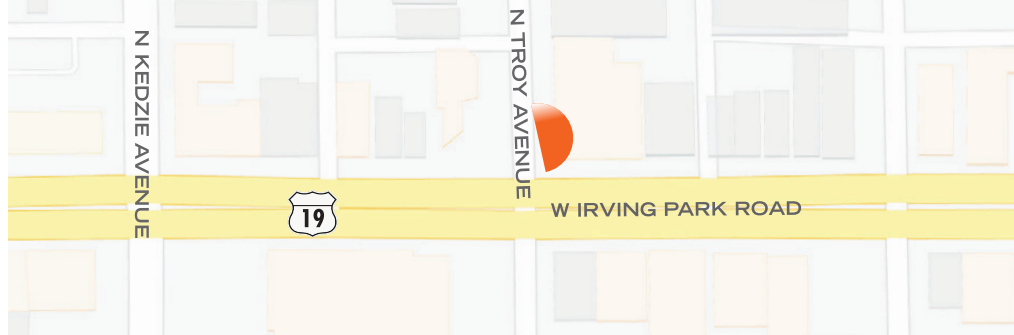
3111

BRANDED CITIES

CHICAGO, IL.

IRVING PARK

BC UNIT ID: CHI 3111
LOCATION: IRVING PARK RD E/O KEDZIE AVE
GEOPATH ID: 30711044
SIZES: 14' H x 48' W
FORMAT: ROOFTOP STRUCTURE, ILLUMINATED
FACING: W
LAT: 41.95398
LONG: -87.70641



DESTINATION DESCRIPTION

This unit's location in Irving Park handles traffic flow from the Kennedy Expressway to Wrigley Field and Lakeshore Drive. Recent years have shown a substantial increase in Irving Park's Upscale Hispanic population with Latinos making up more than half of the neighborhood residents.

Past Clients Include: Miller Lite, Chelada, Mountain Dew, McDonald's, Walgreens