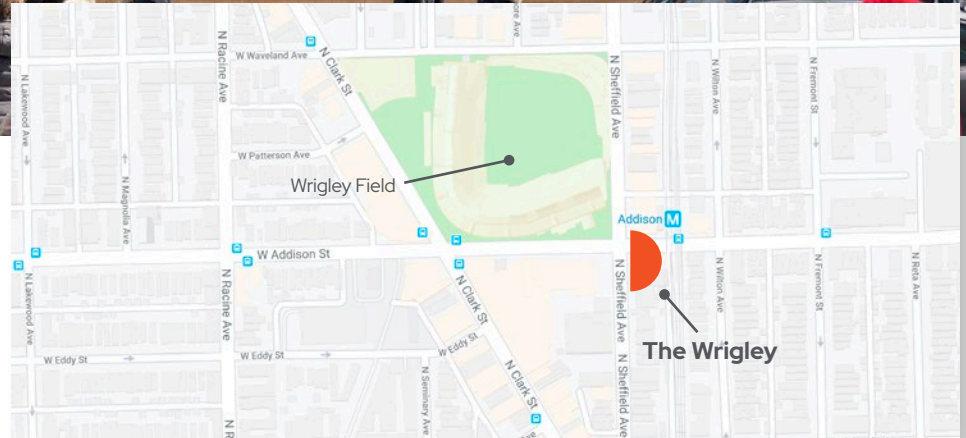




The Wrigley Sizzle Reel





**BC UNIT ID:** The Wrigley

**LOCATION:** S/O Addison St @ Sheffield Ave

**GEOPATH ID:** 30614532

**SIZE:** 19' 5" h x 48' w

**FORMAT:** Rooftop Structure

**ILLUMINATED:** Dusk To Midnight

**FACING:** West

**LAT:** 41.94716

**LONG:** -87.6539

#### DESTINATION DESCRIPTION

This billboard is located in Wrigleyville across the street from Wrigley Field, home of the Chicago Cubs Major League Baseball Team. This popular neighborhood is densely populated with very upscale young urban professionals. Entertainment in the area also includes numerous restaurants, clubs and bars. The Boystown neighborhood of Chicago is also within walking distance of this sign.