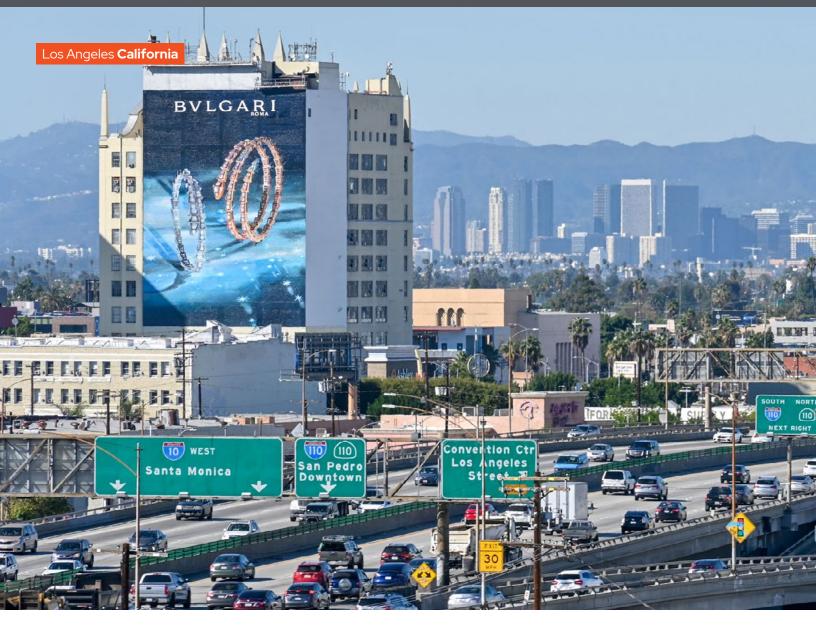
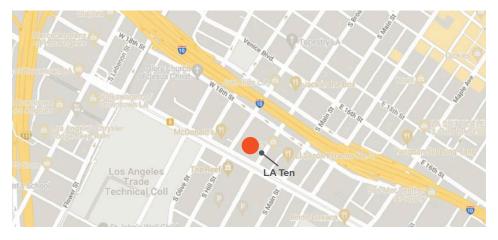
## THE LA TEN

## brandedcities



BC UNIT ID: The LA Ten LOCATION: I-10 Freeway, Downtown LA GEOPATH ID: 30909165 SIZE: 103' H X 78' W FORMAT: Static - Handpainted FACING: East LAT: 34.032122 LONG: -118.265994

LA Ten Spec Sheet



## DESTINATION DESCRIPTION

At over 8,000 square feet, this oversized, hand-painted wallscape, located on the 10 Freeway, is one of the most heavily traveled freeways in Los Angeles and capable of delivering significant impressions for brands. This high-impact wallscape reads to traffic heading west to Downtown LA (DTLA), home of the Crypto.com Arena (formerly the STAPLES Center), L.A. Live and the Los Angeles Convention Center.