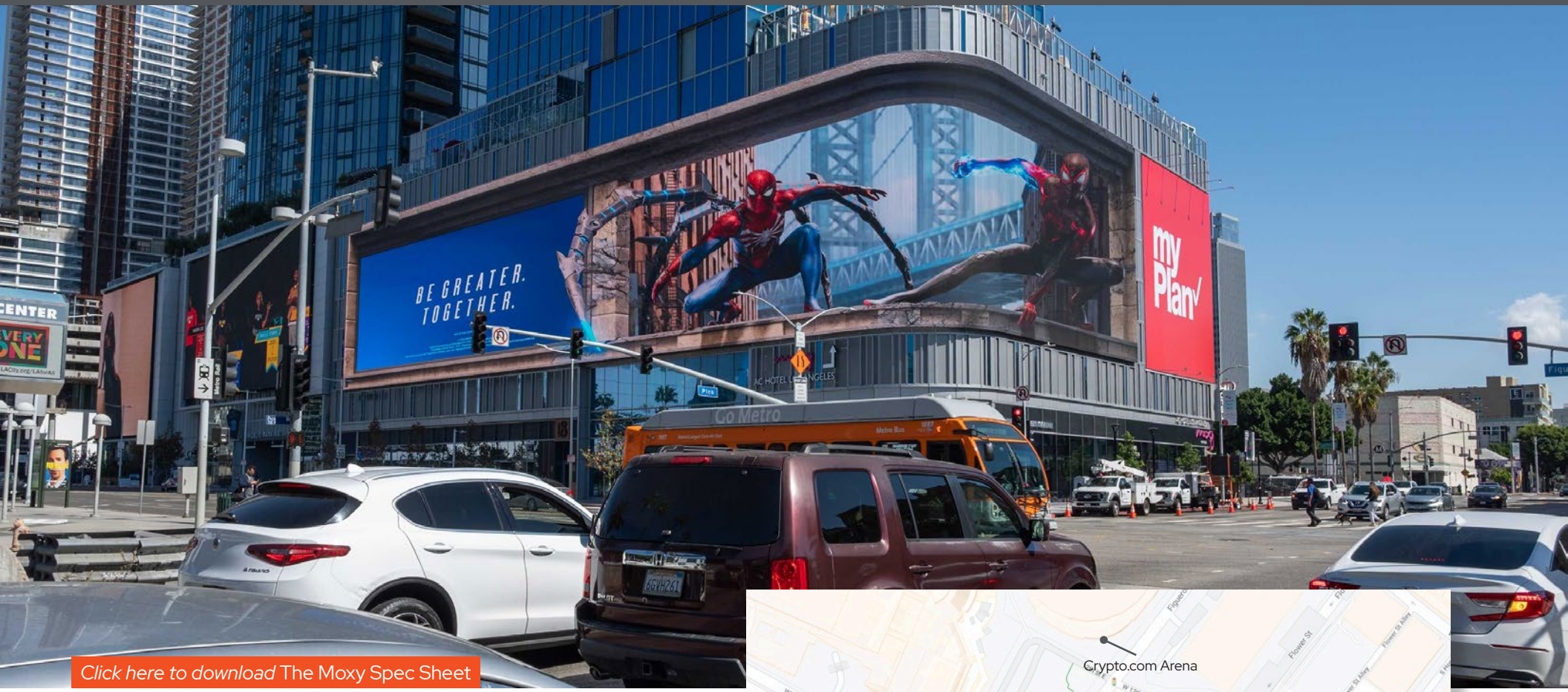
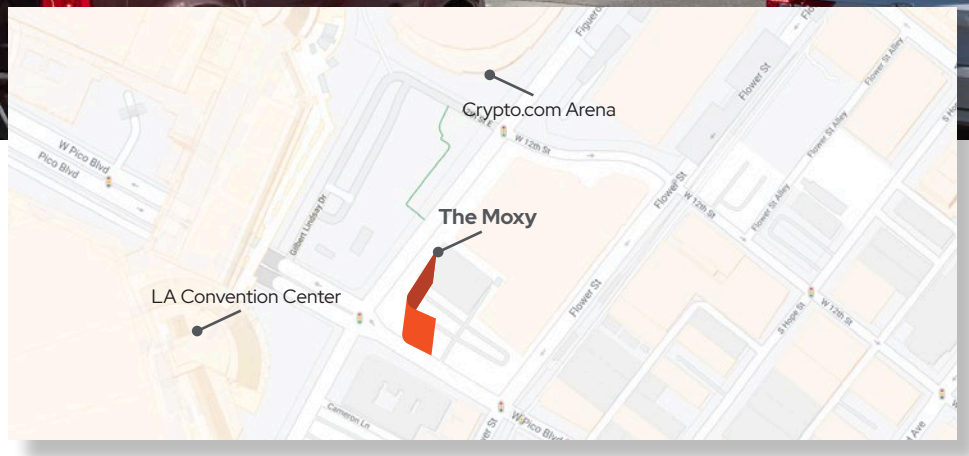
The Moxy Sizzle Reel

THE MOXY - Los Angeles

brandedcities



Click here to download The Moxy Spec Sheet



BC UNIT ID: The Moxy
LOCATION: Figueroa St and W Pico Blvd
GEOPATH ID: 31033771
SIZE: 50' H x 300' W
FORMAT: Full-Motion Digital
FACING: West & South
LAT: 34.0407
LONG: -118.26789

DESTINATION DESCRIPTION

Directly across from the Crypto.com Arena (formerly the STAPLES Center) and the Los Angeles Convention Center, Branded Cities' impactful full-motion digital and spectacular signage at The Moxy Hotel is the first that audiences see as they enter Downtown Los Angeles from the heavily trafficked I-10 and I-110 Freeways. Unlike other digital out-of-home units in direct proximity that have category exclusions due to existing Crypto.com partnerships, this large-format and full-motion video display is free of any advertising restrictions.