

Los Angeles California



BC UNIT ID: Hotel Ziggy 1001/1002
LOCATION: West Hollywood's Sunset Strip
GEOPATH ID: 30878083/30878084
SIZE: 14' h x 48' w
FORMAT: Static, Illuminated
FACING: West & East
LAT: 34.094464
LONG: -118.374357

Hotel Ziggy Spec Sheet

**DESTINATION DESCRIPTION**

Located on Sunset Boulevard just east of La Cienega Blvd; these two 14' x 48' billboards, have long been a visual focal point on the Out-of-Home dominated Sunset Strip. Additionally, these units have the ability to be paired with the neighboring Mondrian Wallscape spectacular, allowing for truly unique creative campaigns.