

The bLVd

**BRANDED
CITIES**

LAS VEGAS, NV.

LAS VEGAS STRIP

BC UNIT ID: The bLVd
LOCATION: Las Vegas Blvd & Sands Avenue
GEOPATH ID: 30970458
SIZE: 45' H x 175' W
FORMAT: DIGITAL
FACING: Northeast
LAT: 36.1252984
LONG: -115.1698382



DESTINATION DESCRIPTION

At nearly 8,000 square feet, the bLVd is located on the world famous Las Vegas strip. Across from the popular Wynn, Encore and Venetian Resorts and adjacent to the high-end Fashion Show mall, the bLVd impresses consumers with its ultra-high 5K resolution and unique form factor.

Hours of Operation: 24 Hours/Day