



New York New York

BC UNIT ID: 42&7

LOCATION: 42nd Street and 7th Avenue

GEOPATH ID: 14925273

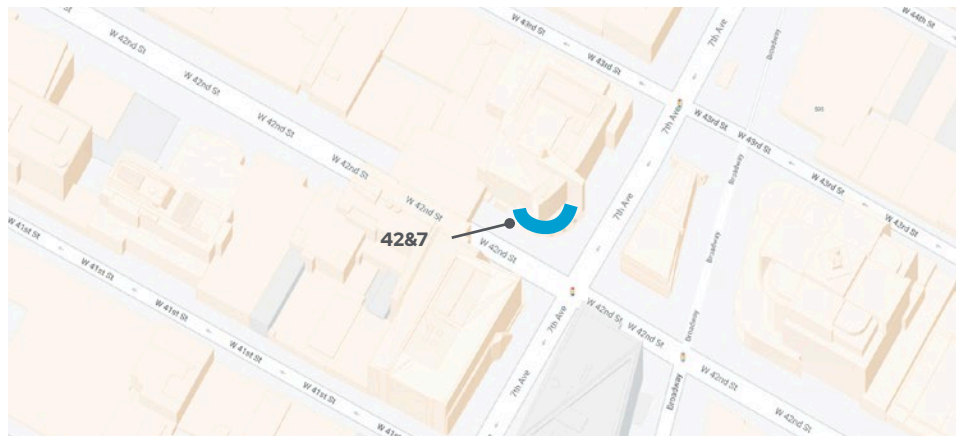
SIZE: 47'2" h x 126'2" w

FORMAT: Static, Illuminated

FACING: Southeast

LAT: 40.7563

LONG: -73.9871



DESTINATION DESCRIPTION

Branded Cities' "42&7" static spectacular stands tall at one of Manhattan's busiest intersections, 42nd Street and 7th Avenue. With limited static signage in the area, "42&7" will give brands the ability to dominate and own a piece of Manhattan's important 42nd Street commuter corridor.