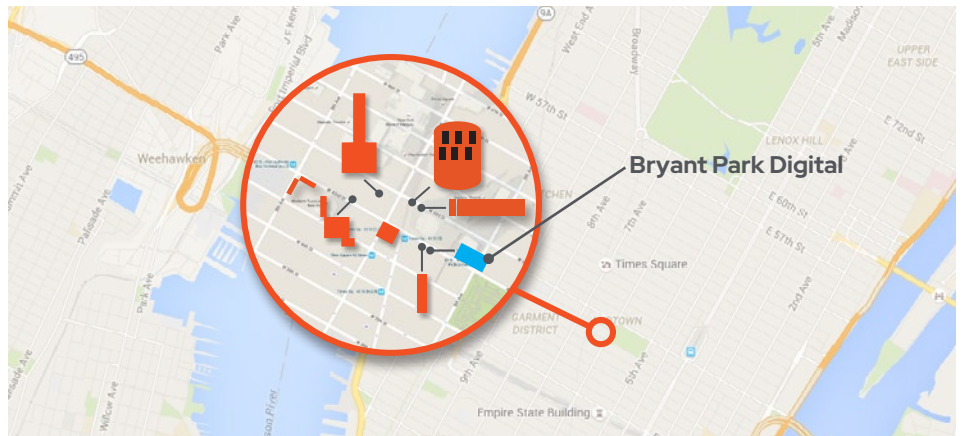


New York New York



BC UNIT ID: BPD
LOCATION: 42nd St & 6th Ave
GEOPATH ID: 30711048
SIZE: 28' h x 76' w
FORMAT: Digital
FACING: North
LAT: 40.755252
LONG: -73.985628

[Bryant Park Digital Spec Sheet](#)



DESTINATION DESCRIPTION

Situated in Midtown Manhattan, across from the Bank of America Tower, this digital display is a major focal point on 42nd Street's highly trafficked commuter corridor, linking Grand Central to the Port Authority. A half block west of Bryant Park, this spectacular is the only large format full-motion digital east of Times Square and is mere steps from Tourneau, Pandora, Equinox, SoulCycle and Whole Foods Market.

Hours of Operation: 20 Hours/Day