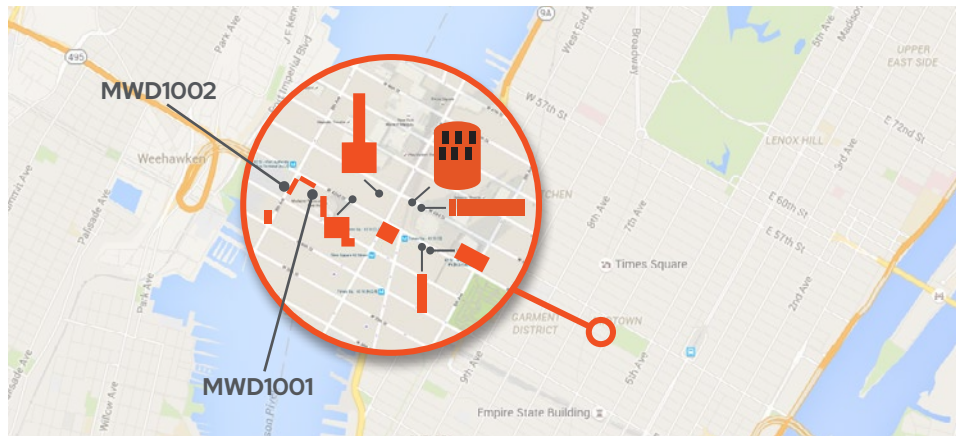


[▶ Midtown West Digital Sizzle Reel](#)

**BC UNIT ID:** MWD1001 & MWD1002  
**LOCATION:** 42nd St & 8th Ave  
**GEOPATH ID:** 30816709 & 30816711  
**SIZE:** 20' H X 60' W (With 8' Return)  
**FORMAT:** Digital  
**FACING:** Northeast & Northwest  
**LAT:** 40.75706  
**LONG:** -73.98967

[Midtown West Digital Spec Sheet](#)



## DESTINATION DESCRIPTION

Positioned directly across from the Port Authority Terminal, the Midtown West Digitals will be at the start and end point of over 225,000 commuters' daily travels into and out of Manhattan. Additionally, the Midtown West Digitals are capable of targeting key retail along the 42nd Street Commuter Corridor, which links Grand Central Terminal to the Port Authority Terminal.