



BC UNIT ID: NASDAQ

LOCATION: Broadway & 43rd St

GEOPATH ID: 30711014 SIZE: 120' h x 84' w

FORMAT: Digital, Illuminated

FACING: Northwest LAT: 40.756374 LONG: -73.986059

Nasdaq Spec Sheet



DESTINATION DESCRIPTION

This iconic LED display stands over seven stories tall and commands the attention of the bustling vehicular and pedestrian traffic throughout Times Square. Capable of full-motion video, live simulcasted events, interactive engagement and social media feeds, this is one of the most powerful digital displays Times Square. NASDAQ Market Site receives worldwide coverage for opening and closing bell ceremonies when US markets are open as well as the New Year's Eve ball drop ceremony.