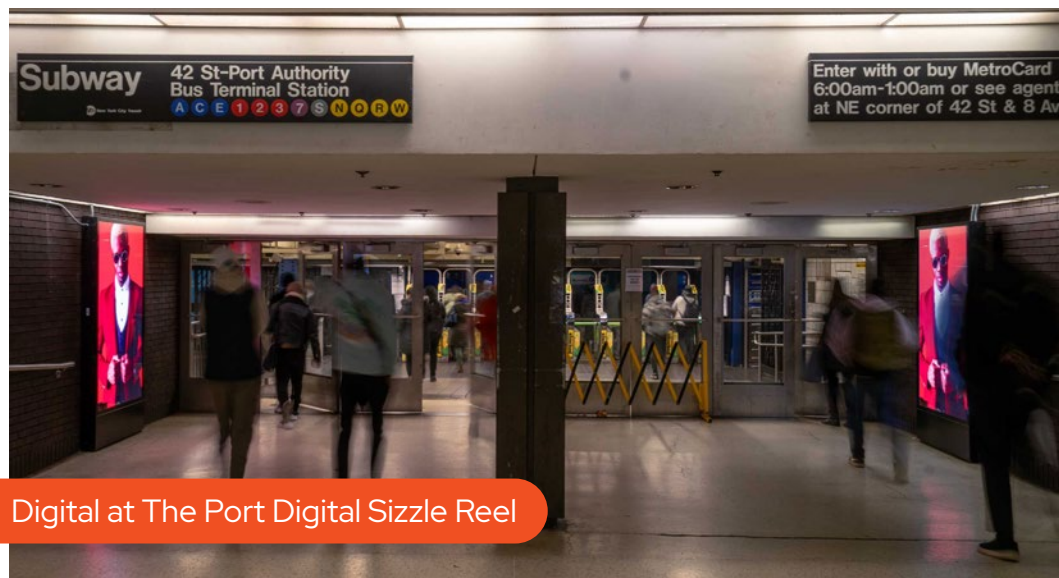
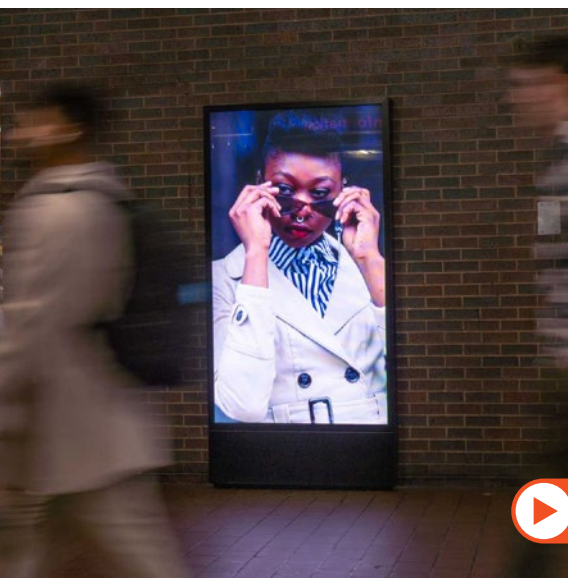


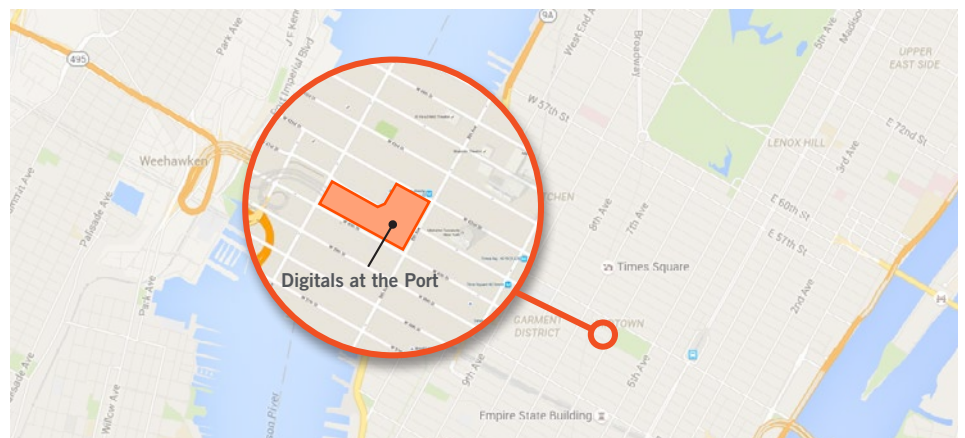
New York New York



Digital at The Port Digital Sizzle Reel

BC UNIT ID: Digital at The Port
LOCATION: 8th Ave and 40th St
GEOPATH ID: TBD
SIZE: 5 screens, 5' 11" h x 3' 4" w
FORMAT: Digitals
FACING: Various
LAT: 40.7561206
LONG: -73.9908544

Digital at The Port Spec Sheet



DESTINATION DESCRIPTION

A network of 5 high-impact digital screens located at key points throughout the world's busiest bus terminal. Additionally, the 42nd Street – Port Authority Bus Terminal Station is one of New York City's most trafficked subway stations. Every year, The Port welcomes over 65 million people through its doors, almost all of which are coming from the affluent suburbs surrounding Manhattan. Branded Cities' digital network will be front and center to these commuters as they begin and end their daily journeys.