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**BC UNIT ID:** SoHo Grand

**LOCATION:** West Broadway And Grand Street

**GEOPATH ID:** 30571238 / 30611384 / 30611398

**SIZES:** 26'h x 24'w, 14'h x 48'w, 26'h x 24'w

**FORMAT:** Static, Illuminated

**FACING:** North, East And South

**LAT:** 40.72234

**LONG:** -74.00402

## DESTINATION DESCRIPTION

This iconic three-panel spectacular is situated in the heart of SoHo, one of Manhattan's premier hip and trendy neighborhoods. Located on the corner of West Broadway and Grand Street, Branded Cities' SoHo Grand is at the epicenter of a neighborhood known for its high end boutiques, art galleries and living spaces.

