



Sizes & File Specifications

Overall Vinyl Sizes (Including Pockets):

West Line: 21' 6" H x 22' W; **East Line:** 21' 6" H x 24' 6" W

Live/Visible Area:

West Line: 21' 6" H x 22' W; **East Line:** 21' 6" H x 24' 6" W

Document Scaling: 1/2" = 1' scale

Resolution: Minimum 450 dpi (600 dpi best)

Color Mode: CMYK; **Text Format:** Outlined vectors for upscaling

Digital File Formats: .pdf, .jpg, .tiff, .eps preferred

Material, Sides & Pockets

Material: 7-8oz. lightweight black back vinyl

Pockets: 4" reinforced pockets on all sides and to be printed

Finishing: Seal bottom of vertical pockets

Grommets: Not required

Deadlines

Print-ready art is due **three (3) weeks** prior to posting date.

Vinyl material to be supplied **ten (10) days** prior to posting.

Inquiries

For questions contact: programming@brandedcities.com

General Production Information

Vinyl Specifications:

- All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films).
- The edge restraint system along the entire periphery of the vinyl display will have welded seams.
- The vinyl will be stamped with original date of manufacture.

Proofs: Electronic proofs will be provided for final approval. Production does not begin until a proof is approved. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.

Labels: Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

Shipping Contact

Jesse's Signs & Murals

7502 W 85th Place, Bridgeview, IL 60455
(708) 599-9616