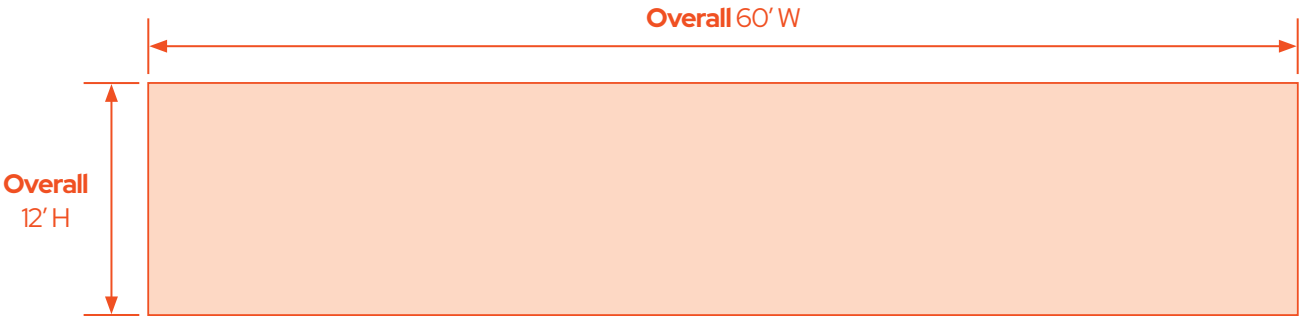
Updated 06/25/2024

Denver **Colorado**



NOTE:
Delivery company is required to obtain a signature for all packages.

Sizes & File Specifications

Overall Vinyl Size (Including Pockets): 12' H x 60' W
Live/Visible Area: 12' H x 60' W
Document Scaling: 1" = 1' scale
Resolution: Minimum 300 dpi
Color Mode: CMYK
Text Format: Outlined vectors for upscaling
Digital File Formats: .pdf, .jpg, .tiff, .eps preferred

Material, Sides & Pockets

Material: 8-10 oz Banner Vinyl
Pockets: 3" pockets on all sides and to be printed
Grommets: Not required

Deadlines

Permitting Deadline: Print-ready art is due three (3) weeks prior to posting date for approval. The Denver Theatre District (DTD) and City of Denver (City) must approve content prior to issuance of an installation permit. Permits may take up to five business days from the date submitted, plus two additional days for approval application processing. Materials should not be produced until final approval is received from both the DTD and City. Branded Cities is not responsible for any materials produced prior to receipt of final approvals.
Installer Deadline: Vinyl material must be supplied to installer ten (10) days prior to posting.

General Production Information

Vinyl Specifications:
- All vinyl material is required to be accepted by the MEA as flame resistant in accordance with the 1996 edition of NFPA 701 (Standard Methods of Fire Tests for Flame Propagation of Textiles and Films).
- The edge restraint system along the entire periphery of the vinyl display will have welded seams.
- The vinyl will be stamped with original date of manufacture.

Proofs: Electronic proofs will be provided for final approval Production does not begin until a proof is approved. Hard proofs are available but add a minimum of 48 hours to the production timeline and incur an additional fee.
Labels: Finished products delivered to installers are required to have labels that include an image of the copy along with the measurements of the product.

Shipping Contact

Hi Country Signs
2350 E. 70th Ave. Bldg A
Denver, CO 80229
303.881.1137

Inquiries

For additional production questions, please contact:
traffic@brandedcities.com