

Mondrian Wallscape

Sizes & File Specifications

Updated 1/8/2020

Overall Size: 102' 10" H x 61' 8" W

Visible/Live Areas: 102' 10" H x 61' 8" W

Panel #1: 102' 10" H x 26' 8" W + 2" bleed all sides

Panel #2: 7' 2" H x 4' W + 2" bleed all sides

Panel #3: 72' 9" H x 31' W

Panel #4 (7 Windows): 6' 7" H x 16' W /each

Document Scaling: 1/2" = 1' scale

Resolution: Minimum 600 dpi

Color Mode: CMYK; **Text Format:** Outlined vectors for upscaling

Digital File Formats: .pdf, .jpg, .tiff, .eps preferred

Materials

Wall Material: FLEXcon RTS Adhesive Vinyl

Window Material: FLEXcon SEETHRU Sign 60/40

Deadlines

- Allow three (3) weeks from receipt of art for City of West Hollywood design review and permitting
- Revisions to creative after permits are issued are subject to re-filing fees
- Vinyl must be delivered to the installer 2 full business days prior to posting
- Installation may take up to 5 days from posting date to complete and only allowed on weekdays

General Production Information

- Text cannot exceed 750 square feet (15% of sign area)
- All vinyl material shall be noncombustible or shall have a flame spread index of not greater than 25 when tested in accordance with ASTM E 84 or UL 723
- All materials shall comply with City of WH CBC 705.12
- Vinyl manufacturer shall stamp material with the original date of manufacturing
- Please provide a layout of the image for installation
- Please provide art for permitting 3 weeks prior to posting
- Materials are due 1 week prior to posting
- Please provide match print with crop marks

Approved Printers

BP Graphics | Curt Carpenter (602) 272-7097

3940 W. Montecito Ave, Phoenix, AZ 85019

Midnight Oil | David Updegraph (818) 295-6078

3800 Venowen St, Burbank, CA 91505

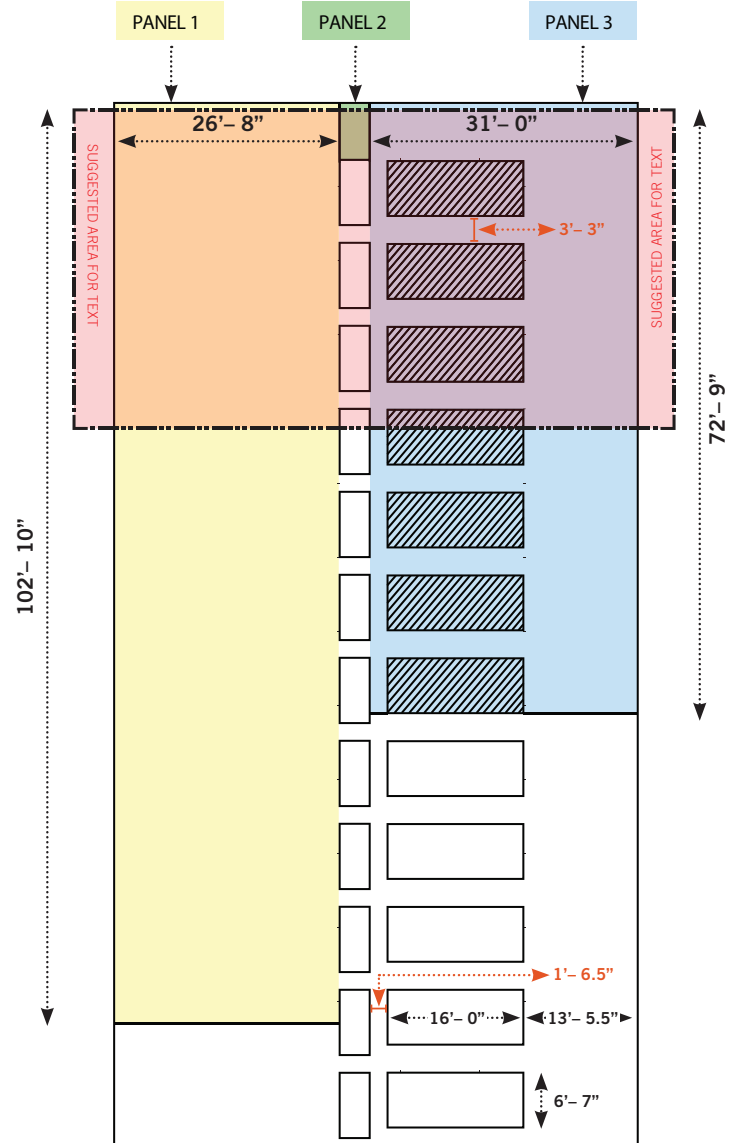
Installation Contractor

Pro Graphic Installers Inc | (424) 200-1103

405 W. California Ave, Unit B, Glendale, CA 91203

File Delivery & Inquiries

Please send creative to: programming@brandedcities.com



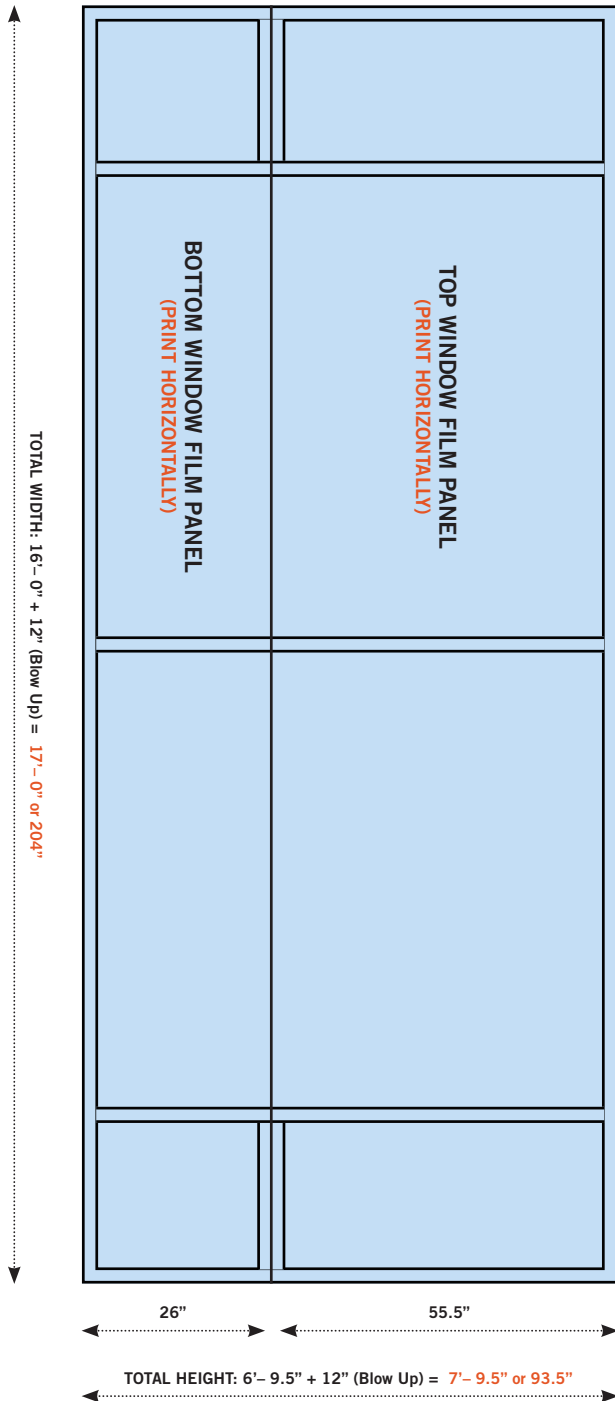
***ALL CREATIVE MUST BE APPROVED BY BRANDED CITIES BEFORE IT GOES INTO PRODUCTION.**

- PANEL 1:** 102' - 10" x 26' - 8"
- PANEL 2:** 7' - 2" x 4' - 0"
- PANEL 3:** 72' - 9" x 31' - 0"
- PANEL 4 (7 WINDOWS):** 6' - 7" x 16' - 0" ea.

- Cut panels in 20' lengths max. height as follows:
 - 2" overlap on right side of each panel
 - 2" rain lap at bottom of each panel
- Mark visible at bottom w/ registration marks

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PLEASE NOTE: Materials will overlap at window frame and "center cut" overlap. 12" added for adjustment.

