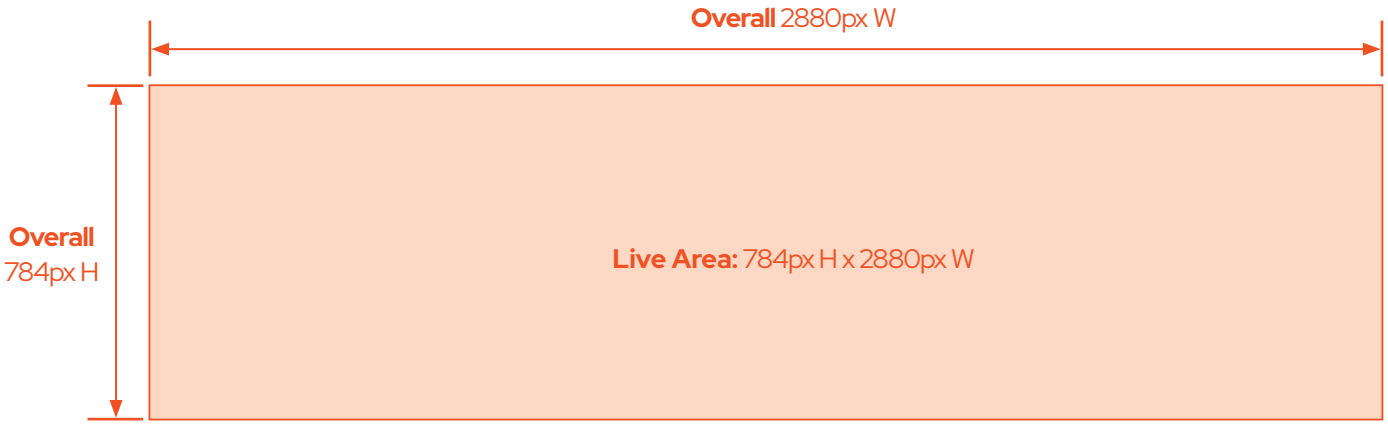
Updated 02/12/2026

Las Vegas **Nevada**



Content & File Format Specifications

Final Content Size: 784px H x 2880px W
Live Area: 784px H x 2880px W
Resolution: (1.0) px @ 72 dpi
Color Mode: RGB
Copy Length: :15-seconds; 30 FPS
Audio: Not supported
Static Artwork: .jpg (max), baseline (standard)
Motion Content: .mp4 (H.264 codec)

Deadlines

Final content must be received four **(4) full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of one (1) additional business day** for processing.

Template Downloads

Please click the link below for the required templates.
Click here: After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:
https://brandedcities.sharefile.com/r-rcbca87a722b54b0a806204c71d215720

Hours of Operation

The 63LV Digital Hours: 24hrs (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.
Production contact: traffic@brandedcities.com