



## Content & File Format Specifications

**Final Content Size:** 1376px H x 5376px W

**Live Area:** 1376px H x 5376px W

**Resolution:** (1.0) px @ 72 dpi

**Color Mode:** RGB

**Copy Length:** :15-seconds; 60 FPS

**Audio:** Not supported

**Static Artwork:** .jpg (max), baseline (standard)

**Motion Content:** .mp4 (H.264 codec)

## Deadlines

Final content must be received **(4) four full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

## Template Downloads

**Recommended templates:**

After Effects | Photoshop

## File Delivery

**Upload to Branded Cities sharefile:**

<https://brandedcities.sharefile.com/>

## Hours of Operation

**The bLVd Digital Hours:** 24hrs (Monday-Sunday)

## Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** [programming@brandedcities.com](mailto:programming@brandedcities.com)