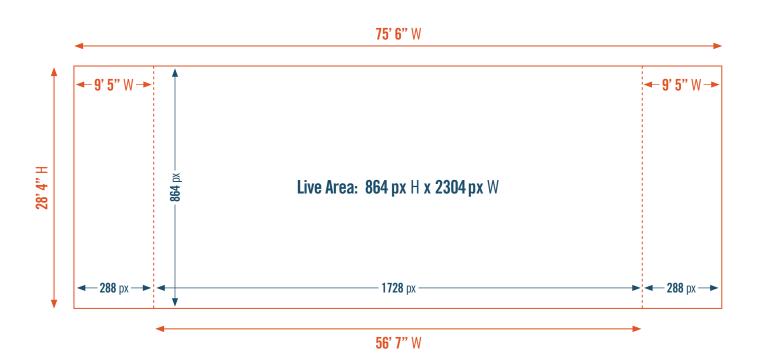
# **Bryant Park Digital**



42ND ST & 6TH AVE DIGITAL SPEC SHEET

Updated 5/20/2019



## **Content & File Format Specifications**

Final Content Size: 864px H x 2304px W

Live Area: 864px H x 2304px W Resolution: (1.0) px @ 72 dpi

**Color Mode: RGB** 

Copy Length: :15-seconds; 30 FPS

**Audio:** Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Content: .mp4 (H.264 codec)

#### **Deadlines**

Final content must be received (2) two full business days prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

## **Template Downloads**

#### **Recommended templates:**

After Effects | Photoshop

## File Delivery

## **Upload to Branded Cities sharefile:**

https://brandedcities.sharefile.com/r/r439be7ba7204f4cb

## **Hours of Operation**

**Bryant Park Digital Hours: 6a-2a (Monday-Sunday)** 

### **Inquiries**

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** programming@brandedcities.com