

Content & File Format Specifications

Content Size: 1584px H x 416px W

Live Area: 1584px H x 416px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r66ff5de0b924a18b>

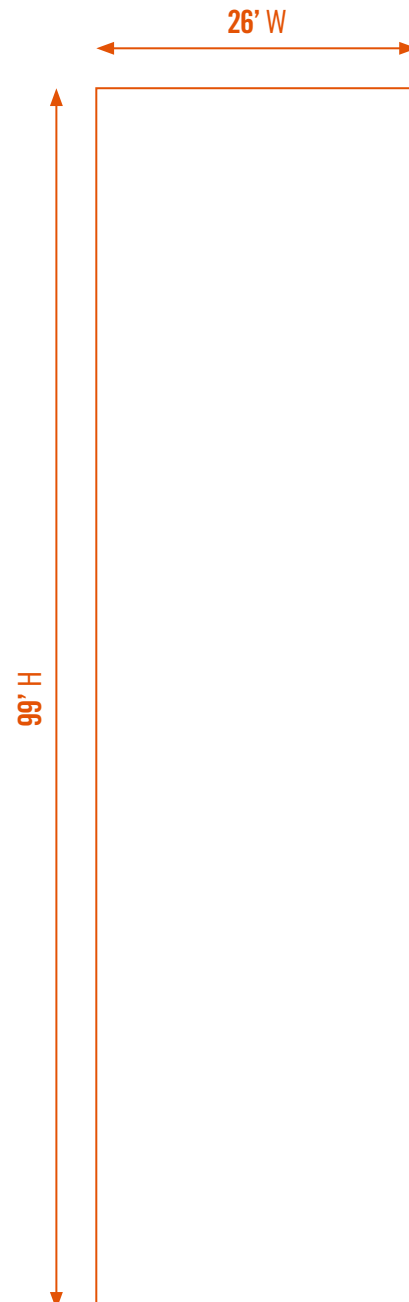
Hours of Operation

Hours: 6:00a-2:00a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: programming@brandedcities.com

**NY 3001****1584 px H x 416 px W**

Content & File Format Specifications

Content Size: 1376px H x 416px W

Live Area: 1376px H x 416px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

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Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

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<https://brandedcities.sharefile.com/r-r66ff5de0b924a18b>

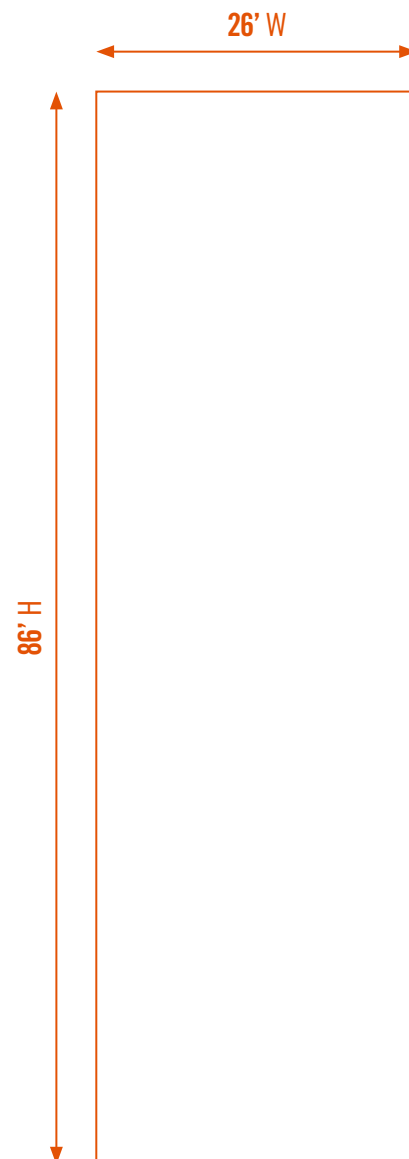
Hours of Operation

Hours: 6:00a-2:00a (Monday-Sunday)

Inquiries

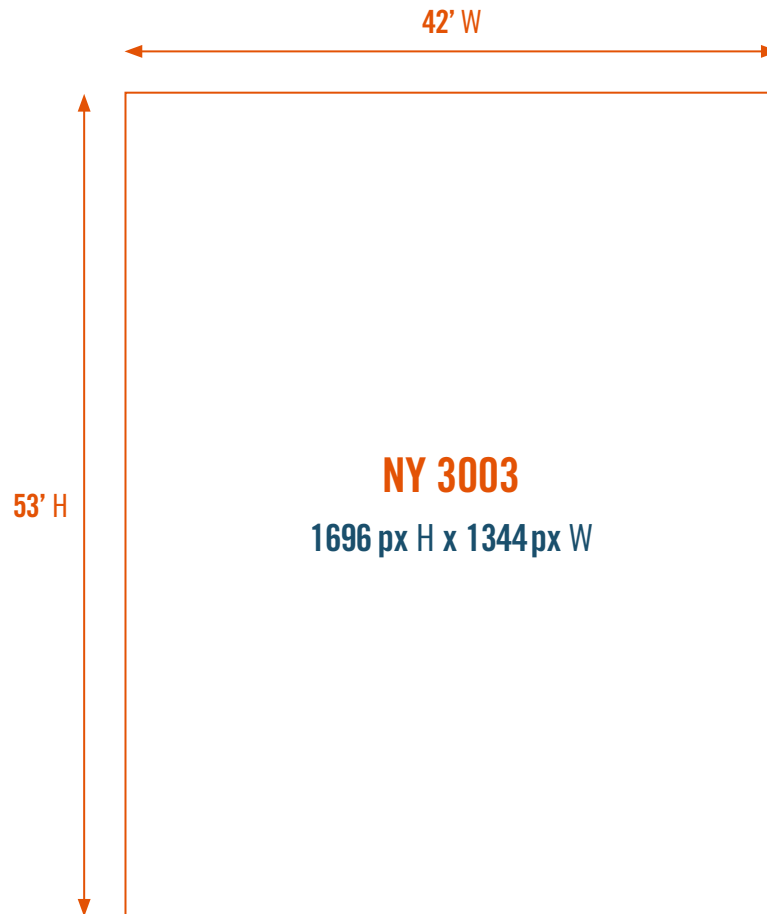
If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: programming@brandedcities.com



NY 3002

1376 px H x 416 px W



Content & File Format Specifications

Content Size: 1696px H x 1344px W

Live Area: 1696px H x 1344px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

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Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r66ff5de0b924a18b>

Hours of Operation

Hours: 6:00a-2:00a (Monday-Sunday)

Inquiries

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Production contact: programming@brandedcities.com

Content & File Format Specifications

Content Size: 1696px H x 640px W

Live Area: 1696px H x 640px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r66ff5de0b924a18b>

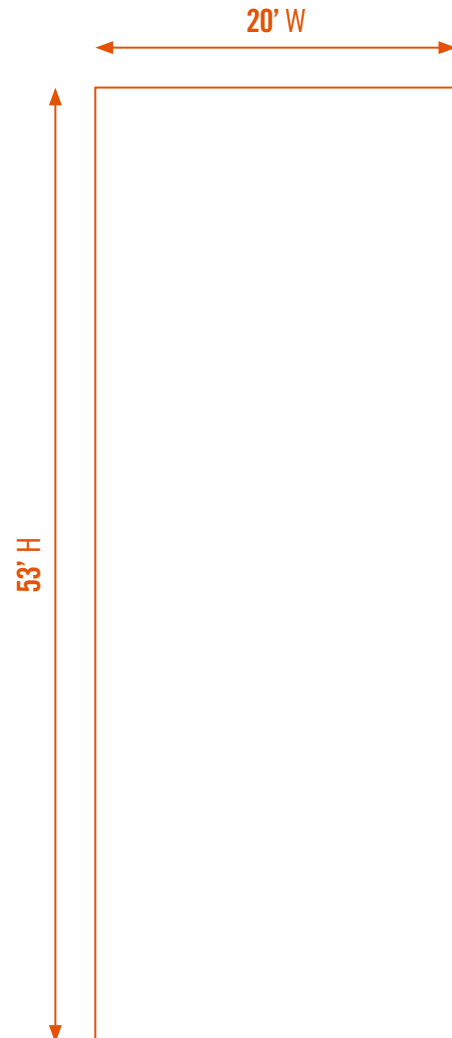
Hours of Operation

Hours: 6:00a-2:00a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: programming@brandedcities.com



NY 3004
1696 px H x 640 px W



Content & File Format Specifications

Content Size: 672px H x 1056px W

Live Area: 672px H x 1056px W

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

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Template Downloads

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After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r66ff5de0b924a18b>

Hours of Operation

Hours: 6:00a-2:00a (Monday-Sunday)

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