



Please Note: The Current bundle of signs is comprised of varying screen sizes. The content specifications indicate four signs within the same template.

Content & File Format Specifications

Content/Live Sizes:

Sign #1: 200 px H x 790px W; Sign #2: 618 px H x 400px W

Sign #3: 256 px H x 300px W; Sign #4: 256 px H x 630px W

Resolution: (1.0) px @ 72 dpi; **Color Mode:** RGB

Copy Length: :15 seconds; 30 FPS

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

Template Downloads

Recommended templates:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-rd9043f114994e259>

Hours of Operation

Hours: 6:00a-2:00a (Monday-Sunday)

Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

Production contact: programming@brandedcities.com