

## Content & File Format Specifications

**Final Content Size:** 2160px H x 3840px W

**Live Areas:** Various (See Display Sizing Chart)

**Resolution:** (1.0) px @ 72 dpi

**Color Mode:** RGB

**Copy Length:** :15, :30, :60-seconds; 30 FPS

**Audio:** Not supported

**Static Artwork:** .jpg (max), baseline (standard)

**Motion Artwork:** .mov (animation codec)

## Deadlines

Final content must be received **(2) two full business days** prior to posting. Additional lead time may be required for multiple files.

Non-English copy will be subject to review and translation. Please allow for **a minimum of (1) one additional business day** for processing.

## Template Downloads

**Recommended templates:**

After Effects + Tutorial | Photoshop

## File Delivery

**Upload to Branded Cities sharefile:**

<https://brandedcities.sharefile.com/r/r439be7ba7204f4cb>

## Hours of Operation

**Thomson Reuters Hours:** 6a-2a (M-Su)

## Inquiries

If you require assistance with creating content, please contact your Branded Cities Sales Representative.

**Production contact:** [nynoc@brandedcities.com](mailto:nynoc@brandedcities.com)

### Display #3

400 x 5169 px | 13.1' x 169.5'

### Display #4

832 x 1408 px | 27.3' x 46.2'

### Display #6

608 x 992 px | 20.1' x 32.5'

### Display #7

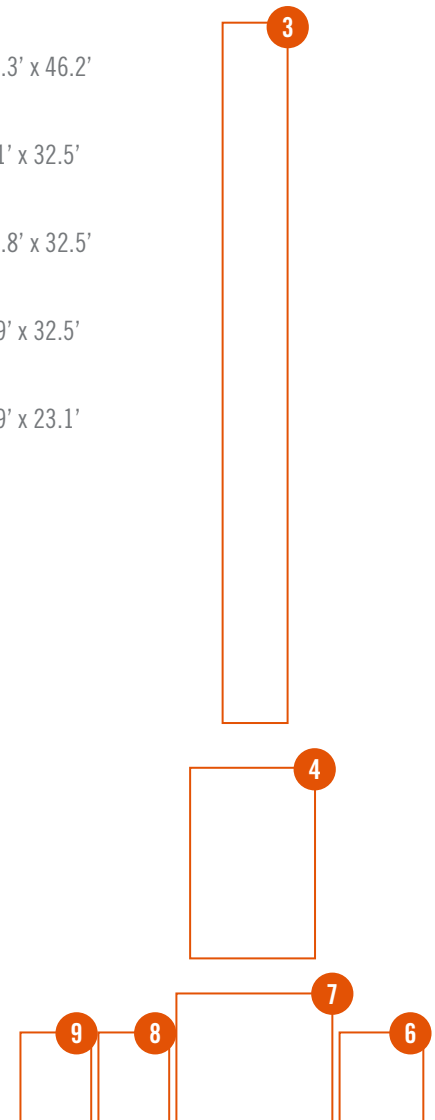
1088 x 992 px | 35.8' x 32.5'

### Display #8

512 x 992 px | 16.9' x 32.5'

### Display #9

512 x 704 px | 16.9' x 23.1'



**Thomson Reuters consists of 6 Screens**