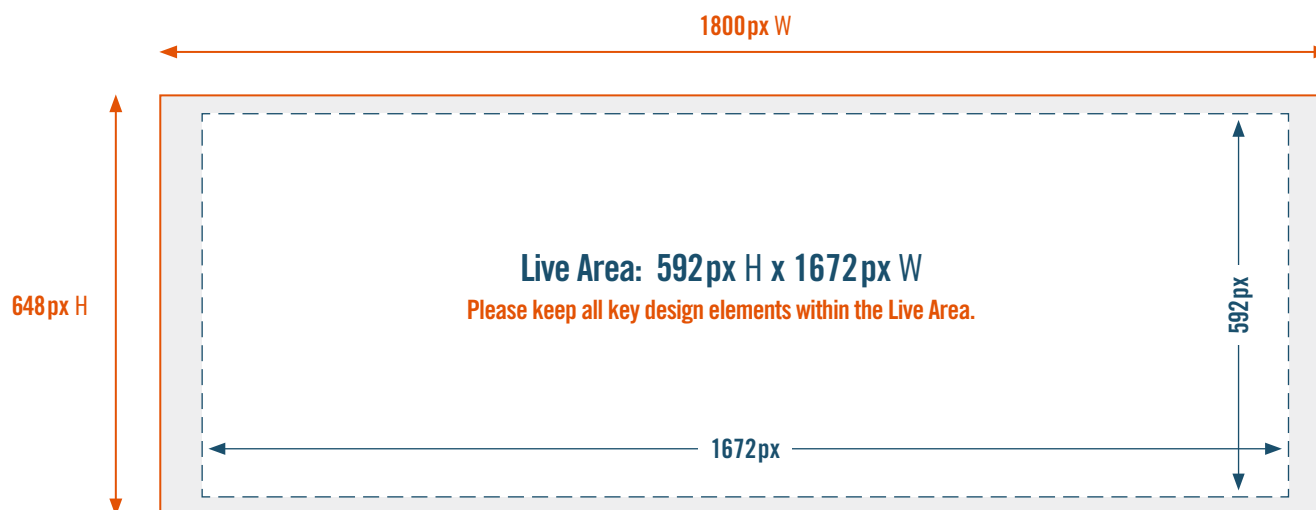


Universal Sizing Template



Please Note: The East Market Digital Domination is a network of four digital screens of varying sizes. These file specifications allow the creation of a single layout to correctly fit all four screens. Please keep all key design elements, text and images within the “Live Area” or safe zone to avoid any important content from getting cut off.

***Should your brand require borders around the perimeter of the displays, please contact programming for support.**

Content Specifications

Final Content Size: 648px high x 1800px wide

Live Area: 592px high x 1672px wide

Resolution: (1.0) px @ 72 dpi

Color Mode: RGB

Copy Length: 15 seconds; 30 frames per second

File Format Specifications

Audio: Not supported

Static Artwork: .jpg (max), baseline (standard)

Motion Artwork: .mp4 (H.264 codec)

Deadlines

Final content must be received **two full business days** prior to posting. Additional lead time may be required for multiple files.

Template Downloads

Recommended Universal Sizing template:

After Effects | Photoshop

Advanced templates with digital content on curvatures:

After Effects | Photoshop

File Delivery

Upload to Branded Cities sharefile:

<https://brandedcities.sharefile.com/r-r5be96e385784050b>

Inquiries

For additional production questions, please contact:

programming@brandedcities.com